



What: Visitor Use Management (VUM) Workshop

When: August 15-17, 2023

Where: Schoodic Institute, Winter Harbor, ME

Purpose: Foster connection, learning, networking, and professional development among the outdoor recreation community planning and managing visitor use

Objectives:

- Create shared understanding of visitor use management and discuss implementation issues for federal and non-federal land and water managers
- Identify successes and lessons learned in implementing visitor use management across various jurisdictions (e.g., federal, state, provincial, publicly-access private lands)
- Identify best practices for visitor use management across multiple land management jurisdictions

Target Attendees: State, federal, and local land and water managers, university researchers and professors, VUM consultants

DRAFT AGENDA

Tuesday, August 15 - 12:00-5:00 ET

In-person/hybrid workshop sessions

- AM: Travel to Schoodic
- Lunch (at Schoodic)
- Introduction and context of visitor use management
 - IVUMC and federal/national lands
 - States and regional parks and forests
 - Publicly-accessed private lands, land trusts, nonprofits
- Best Practices: Interagency Visitor Use Management Framework and Guidebooks
 - Why & What, connection to non-federal lands and waters
 - Breakout group discussions: Challenges and opportunities in adopting VUM Framework
- Case studies and Discussion 1 - Build the Foundation
 - Case studies
 - Breakout group discussions
- Dinner
- Evening social/campfire

SORP

SOCIETY OF OUTDOOR
RECREATION PROFESSIONALS

Wednesday, August 16 – 9:00-5:00 ET

In-person/hybrid workshop sessions

- Recap of Day 1
- Case studies and Discussion 2 - Define Management Direction
 - Case studies
 - Breakout group discussions
- Case studies and Discussion 3 - Identify Management Strategies
 - Case studies
 - Breakout group discussions
- Lunch
- Case studies and Discussion 4 - Implement, Monitor, Adapt
 - Case studies
 - Breakout group discussions
- VUM Future
 - Awareness and understanding
 - Language and approach
 - Integration with tourism, destination stewardship and similar efforts

Thursday, August 17 – 8:30-3:00 ET

Field Workshop (in-person only)

- Meet with local managers at one or more locations to discuss their experiences with using the VUM Framework, engaging communities and stakeholders, and adapting strategies based on monitoring