Laurel Harkness  
Executive Director, SORP

Jordan Smith  
Secretary, SORP
Who we are

IUCN World Commission on Protected Areas (WCPA) Specialist Group
Voluntary technical network
Specialists on tourism and protected areas and areas of particular importance to biodiversity
Our vision

We advocate for a future where tourism:
• Enhances the conservation integrity of protected area systems
• Improves human well-being
• Provides accessible, inspiring, safe and educational opportunities
• Environmentally, socio-cultural and economically sustainable experiences
What we do - knowledge
What we do – build capacity

Presenting the new Visitor Use Management Framework VUM - Part 1
281 views
What we do – network
Our structure

Strategy & fundraising: Anna Spenceley (Chair)

Communities & Heritage: Sue Snyman (Vice chair)
  Biodiversity: Yu-Fai Leung
  Economics: Barbara Engels

Knowledge development: Megan Epler Wood
  Capacity building: Thiago Souza

Membership: Sergey Shirokiy
  Communication: Jeremy Sampson
  IUCN focal point: Giulia Carbone
Membership application: http://tinyurl.com/tapasmembership

Facebook: https://www.facebook.com/pages/Tourism-and-Protected-Areas-Specialist-Group/122961127797095

LinkedIn: https://www.linkedin.com/groups?home=&gid=4735342

Slideshare: http://www.slideshare.net/planeta/tapasgroup

Wiki: http://planeta.wikispaces.com/tapas

Google+: https://plus.google.com/u/0/117973343043881234019/posts

IUCN-WCPA TAPAS Group Website: http://www.iucn.org/about/work/programmes/gpap_home/gpap_capacity2/gpap_wcpaca/p/gpap_tourism/
This Webinar

• An overview of the new IUCN guidelines
• Two international case examples (Canada and Serbia)
• Trends and future outlooks
• Q&A
Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability (2018)

https://portals.iucn.org/library/node/47918

ST-BPG Editorial Team
Dr. Yu-Fai Leung, USA
Dr. Anna Spenceley, South Africa
Dr. Glen Hvenegaard, Canada
Dr. Ralf Buckley, Australia
Goals

• To provide a major update from the last edition

• To provide a key reference and training guide for protected area managers

• To engage TAPAS members and other stakeholders in knowledge sharing
• IUCN Best Practice Protected Area Guidelines Series, No. 27

• Third edition (1992, 2002)

• English version released November 2018. French, German and Spanish versions in 2019

• 58 TAPAS and other contributors from 24 countries/territories

• Extensive review and editorial processes

https://portals.iucn.org/library/node/47918
Seven Chapters

1. Tourism and visitation in protected areas: The sustainability challenge
2. The impacts of protected area tourism
3. Aligning management objectives with tourism impacts
4. Adaptive management for sustainable tourism
5. Capacity building for sustainable tourism management
6. Managing tourism revenues and costs to achieve conservation benefits
7. The future of protected area tourism
Ten Principles of tourism and visitor management in protected areas (chapters 3 and 4)

1. Protected area objectives and values
2. Proactive planning
3. Managing changing conditions
4. Acceptability of impacts
5. Minimizing visitor-induced change
6. Multiple factors influencing impacts
7. Monitoring is essential
8. Technical information vs. value judgement
9. Engaging affected groups
10. Communication is key
Tourism and Visitor Management in Protected Areas - Guidelines for Sustainability

Project Overview
A publication in the IUCN Best Practice Protected Area Guidelines Series. Project sponsors: IUCN World Commission on Protected Areas, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) on behalf of the Federal German Ministry of Economic Cooperation and Development (BMZ), and the French Ministry of Foreign Affairs and International Development. North Carolina State University Department of Parks, Recreation and Tourism Management provided significant in-kind support.

Online Database of Sustainable Tourism Guidelines and Resources
Search all contents of this website, including all online references cited in the 2017 Best Practice Guidelines Book and a global collection of guidelines, handbooks, manuals and other resources pertinent to sustainable tourism and visitor management in protected areas. Search terms can include any combinations of:
- Topic keywords
- Authors or organizations
- Geographic scope
Search results with a ‘PDF’ prefix indicate an available PDF document. Acrobat or Acrobat Reader software program is required for viewing.

For a full list of all documents contained in the database, visit
- Online Repository (General Database)
- Online Resources Referenced in the Book (Under Construction)

NEW RESOURCE SUGGESTIONS
If you would like to suggest a relevant guideline, manual or resource for this online database, please complete the publication submission form.
MOOCs

PAPACO has been running Massive Open Online Courses (MOOC) for professionals dedicated to protected areas and conservation since 2015. The four MOOCs available have already reached over 18,000 participants! All courses are open to all, for free and successful participants will receive a certificate.

What are MOOCs?

By definition, a MOOC is a course taking place entirely online, it is free of charge and anybody can participate, whether you are a professional or merely interested in one of the topics covered by the courses.

MOOC: Protected area management in Africa

This is a general course on protected area management. It covers the basics of what protected area management entails, and gives you an overview of the different aspects involved in this practice. This course will help you learn about conservation challenges in Africa and how protected areas can help face them, from a local to international levels. These topics are explored using best practices from the WCPA, and case studies from the field coming from all over the African continent. More info on our MOOC on PA management and enrolment.
Visitor Monitoring Using Multiple Techniques: Willmore Wilderness Park (Canada) Alberta, Canada

Debbie Mucha
Purpose

• Address the need for acquiring a better understanding of users/visitors in the Willmore Wilderness Park, Alberta, Canada
## Research Objectives

<table>
<thead>
<tr>
<th>Research Questions</th>
<th>Study Instrument</th>
</tr>
</thead>
<tbody>
<tr>
<td>• What is the visitation level in Willmore Wilderness Park?</td>
<td>• Trail cameras at the four main Alberta staging areas</td>
</tr>
<tr>
<td>• What are the visitor characteristics (demographics), motivations, level of knowledge of the park, and park management preferences of Willmore users?</td>
<td>• Trail survey and in-depth mail survey</td>
</tr>
<tr>
<td>• What are the spatial patterns of visitor use?</td>
<td>• GPS tracksticks and trail survey</td>
</tr>
<tr>
<td>• What are the trip characteristics and the main activities of Willmore users?</td>
<td>• Trail survey and in-depth mail survey</td>
</tr>
<tr>
<td>• What is the relationship (sense of place) between visitors and the park?</td>
<td>• In-depth mail survey and interviews (in-person/telephone)</td>
</tr>
</tbody>
</table>
Importance of Visitor Monitoring

- Ecological considerations/impacts (e.g., bear habitat – wildlife conflicts, species at risk)
- Help plan staffing, patrols, & enforcement
- Facilities/infrastructure/trailheads
- Human Footprint: Trails/camps
- Visitor/user experience (e.g., solitude)
- Communications (e.g., education, key messages)
Natural Monument Sopotnica Falls, Serbia
Ivana Damnjanović
Administrative division of Sandžak region:

- Municipalities of Sandžak within Serbia:
  1. Novi Pazar
  2. Tutin
  3. Sjenica
  4. Prijepolje
  5. Nova Varoš
  6. Priboj

- Municipalities of Sandžak within Montenegro:
  1. Pljevlja
  2. Bijelo Polje
  3. Berane
  4. Andrijevica
  5. Plav
  6. Rožaje
### WDPA ID

| WDPA ID | 388811 |

### Reported Area

| 2.09 km² |

### Attributes

<table>
<thead>
<tr>
<th>Name</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original Name</td>
<td>Slapovi Sopotnice</td>
</tr>
<tr>
<td>English Designation</td>
<td>Natural Monument</td>
</tr>
<tr>
<td>IUCN Management Category</td>
<td>III</td>
</tr>
<tr>
<td>Status</td>
<td>Designated</td>
</tr>
<tr>
<td>Type of Designation</td>
<td>National</td>
</tr>
<tr>
<td>Status Year</td>
<td>2005</td>
</tr>
</tbody>
</table>

### Data Provider

European Environment Agency (EEA)

### Management Effectiveness Evaluations

No information available

### Governance Type

Federal or national ministry or agency

### Management Authority

Institute for Nature Conservation of Serbia
Clearly Stated Management Goals

Mountaineering Club KAMENA GORA

Natural Monument SOPOTNICA FALLS

Management plan for the year 2017

Prijepolje, November 2016

Management authority: MOUNTINEERING CLUB „KAMENA GORA“, PRIJEPOLE, SERBIA

Management Plan 2010-2019

Natural Monument „SOPOTNICA WATERFALLS“

Prijepolje, 2009
The Role of Tourism in Management Goals

**LONG-TERM PROTECTION, CONSERVATION, IMPROVEMENT AND SUSTAINABLE DEVELOPMENT GOALS**

“Long-term goals of protection, preservation, improvement and sustainable development of the Nature Monument "Sopotnica waterfalls" are based on the protection of biological, geological, geomorphological, hydrological and landscape diversity and the total monumental heritage with the implementation of the necessary measures for remediation and reconstruction of sensitive ecosystems, active protection measures; sustainable tourism, recreation and agriculture, promotion of traditional production and healthy food and inclusion of the population in all aspects of management, protection and development of a wider area”.
The Role of Tourism in Management Goals

2 prerequisites for tourism:
• sustainable
• ecotourism

stakeholders/partners:
• local farms and micro businesses
• state government (ministry, institute for nature protection)
• local authorities
• education institutions (universities, research institutes)
The Need for Visitor Use Management

Key questions in tourism provision: management and values

- how to manage visitors,
- how to organize eco-destination in order to preserve it and
- provide tourism experience:
  - the sense of closeness with nature and
  - temporary integration into the local community,
- how to build tourist accommodation ("eco-lodge" model & criteria)
The Basis: Monitoring

• 2 rangers (live in and nearby protected area)
• 1 coordinator (local; renowned country alpinist and mountaineer)

• introduction of world best practices
• no “copy-paste” approach – adaptation to “modest circumstances”
Communication and Education as a Principle:

“Promoting ideas and plans for ecotourism development, as well as training people, are an inevitable need and task for all those who create and implement a policy of developing a tourism economy”.
Zoning: 1
Zoning: 2
Zoning: 3
Hardening
Recreation Opportunity Spectrum (ROS)

- Walks outside the PA
- Collecting herbs
- Domestic animals encounters
- Photo-safari
- Local products tasting
- Local cooking classes
- Agricultural activities
Recreation Opportunity Spectrum (ROS)

Local traditions and religion

Immersion in local lifestyle

Activities at visitor center/ Mountain lodge
Reducing Impacts – Dispersing Use

Being one with nature – less visited locations

Being one with nature – less visited seasons
Soft vs. Hard Enforcement

Participation & Volunteering
Indicators and Quality Standards
The Future of Protected Area Tourism
Glen Hvenegaard
Why is tourism so critical?

- Potential negative impacts
- Potential positive impacts
- Visitor experiences are fundamental
- In order to be sustainable, tourism must contribute to conservation
Sustainable Tourism Comes of Age

• UN General Assembly 2014: poverty eradication, community development, and biodiversity protection (A/RES/69/233)

• CBD 2014: park agencies “to engage in partnerships with the tourism industry”

• UN Sustainable Development goals: sustainable tourism contributes

• World Tourism Organization: 10-Yr Framework features sustainable tourism

• 2017: UN International Year of Sustainable Tourism for Development
Future Trends

• Population growth
• Increasing consumption
Future Trends

• Urbanization
• Demographic change
Future Trends

• Legal developments
• Climate change
Future Trends

• Terrorism, last chance tourism, transportation
• New technologies, preferences
Best Practices

• Planning and policy
  • Supportive policy, appropriate design, zoning, monitoring, organizations
Best Practices

• Community and communication
  • Linkages, partnerships, citizen science, interpretation, engagement, capacity building
Best Practices

• Financial
  • Business skills, marketing data
  • Fee structure, appropriate concessions
  • Sharing benefits
Final Notes

Yu-Fai Leung
Type your question in the QUESTION pane in the Control Panel.
THANK YOU!

2019 National Outdoor Recreation Conference
Rapid City, South Dakota – May 6-9

WWW.RECPRO.ORG