

A Conversation on Philanthropy



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Philanthropy

The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.

-- Oxford Dictionary

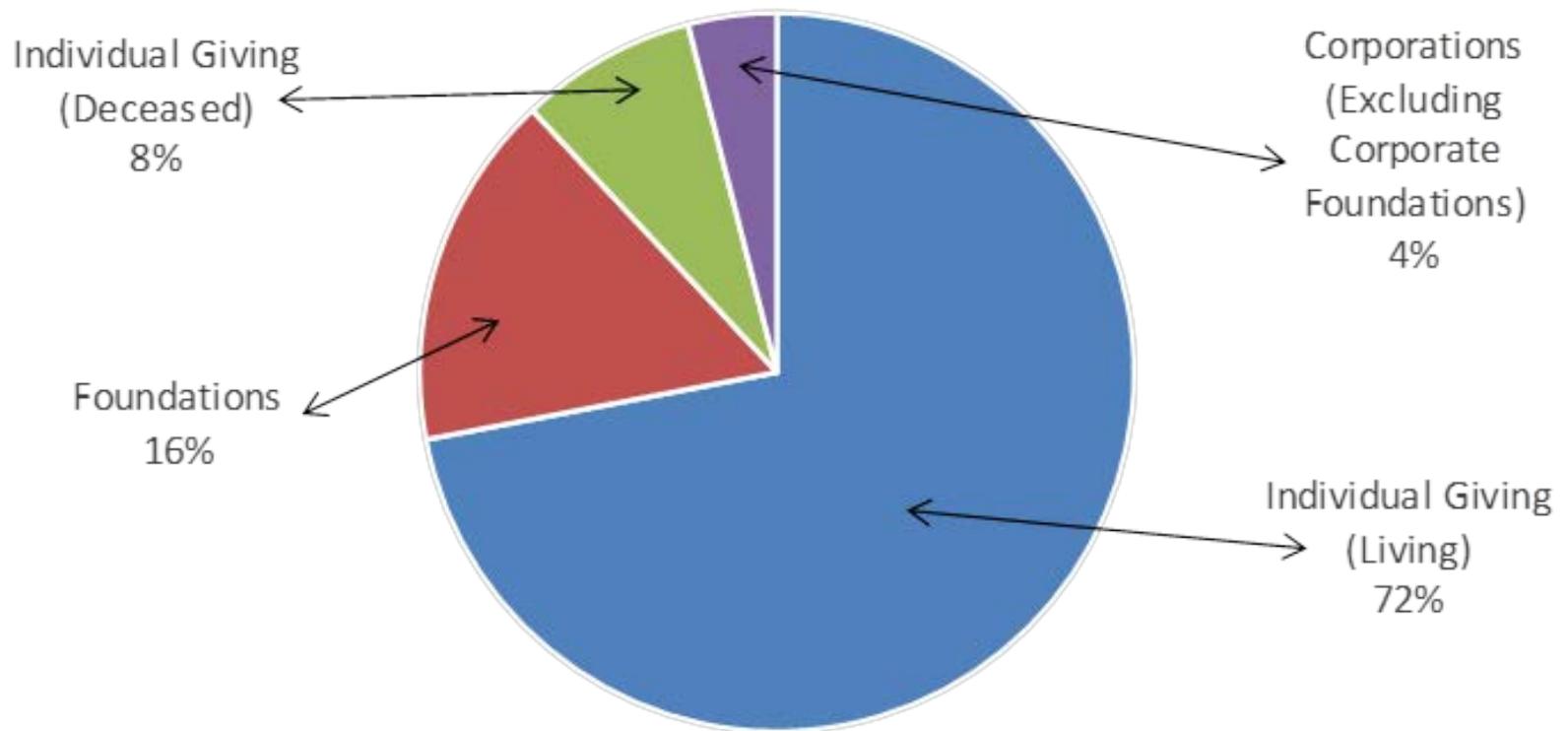


Things to Think About

Most of the money
available for stewardship
of public lands
is not in your budget.



National Philanthropic Giving by Category



Things to Think About

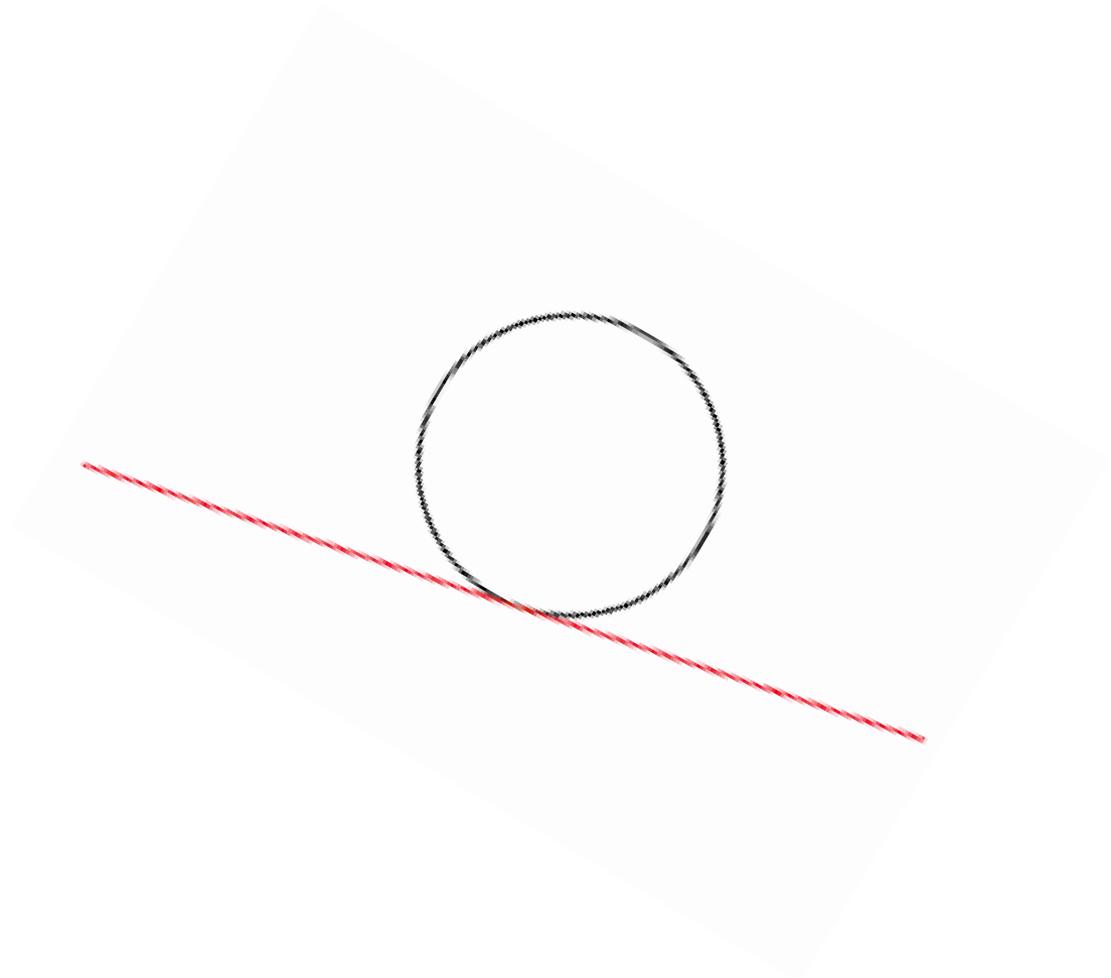
- Most of the money available for stewardship of public lands is not in your budget.

Outdoor recreation
serves many interests.



Thinking About Edge and Tangential Funding

Bringing your overarching mission to a specific part of another's mission.



Tangents for Outdoor Recreation



Coming to Our Senses:
 The Significance of the Arts
 in American Education

McGraw-Hill, 1977



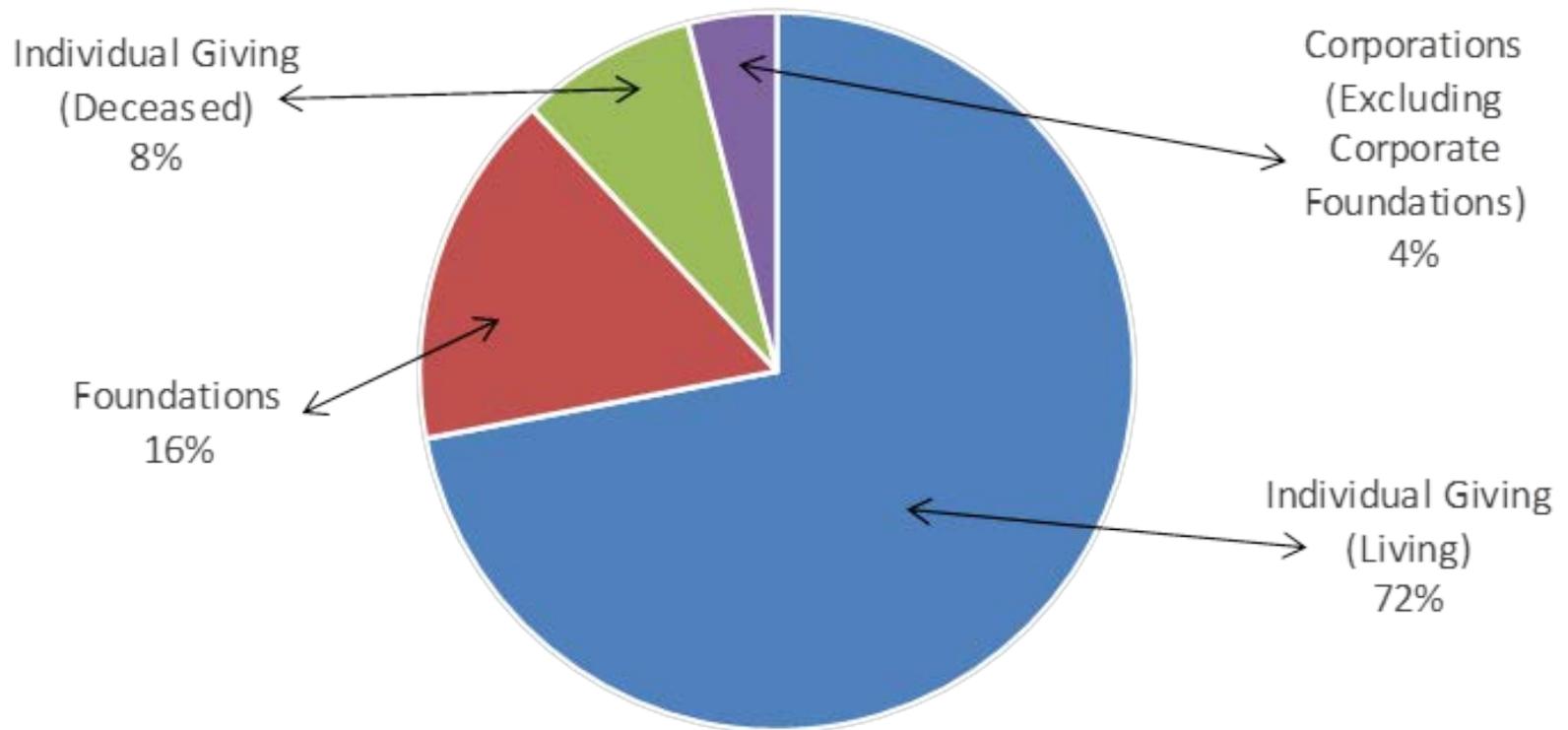
MONTANA
 HEALTHCARE
 FOUNDATION



ART + SCIENCE = PROGRESS

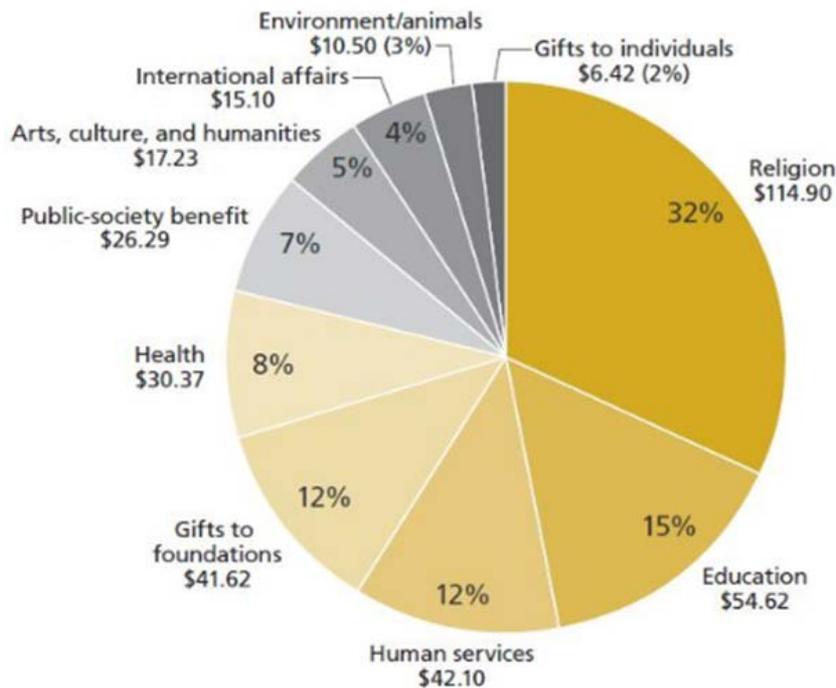


National Philanthropic Giving by Category



Contributions by Type of Recipient Organization

2014 contributions: \$358.38 billion by type of recipient organization
(in billions of dollars - all figures are rounded)



- Seeing stewardship as happening through a variety of funding lenses broadens the base of support:
 - Education
 - Arts, Culture, Humanities
 - Public-society benefit
 - Health
 - Human Services
 - Environment, Animals
- **50%** of contribution types are in the outdoor recreation zone!

All data is the property of *Giving USA 2015*, the Annual Report on Philanthropy.



Planned Giving

- Celebrating a Life Well Lived

\$59 trillion will transfer between generations by 2061 with **\$6 trillion** to charity. (Boston College)



Planned Giving

- Most planned gifts are simple bequests in wills.
 - \$59 trillion will transfer between generations by 2061 with **\$6 trillion** to charity (Boston College)
- Will Language:
 - I give (remainder, amount or percentage of estate) to the Society of Outdoor Recreation Professionals, a not-for-profit organization, located in Mount Shasta, CA, for training programs on philanthropy.



Resources



Find 'your' community foundation(s).



Philanthropy

As humans, we are wired to steward what we love.





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Are We Not As Worthy?

- **KCRW** :: Media Center and Programming and Technology; \$46 of **\$48 million** raised as of January 2016.
- **Cal Poly Pomona** :: New facilities and equipment to internships and scholarships. September 2010 launch for **\$150 million**. Recently completed; surpassed goal.
- **UCLA** :: Centennial Campaign, July 2012 launch for \$4.2 billion. **\$2.5 billion** raised to date from 137,245 donors.
- **USC** :: Endowment, Capital, and Academic Priorities, \$6 billion goal, **\$5.02 billion** raised to date from 298,648 donors.

