



A Great Idea for the Great Outdoors

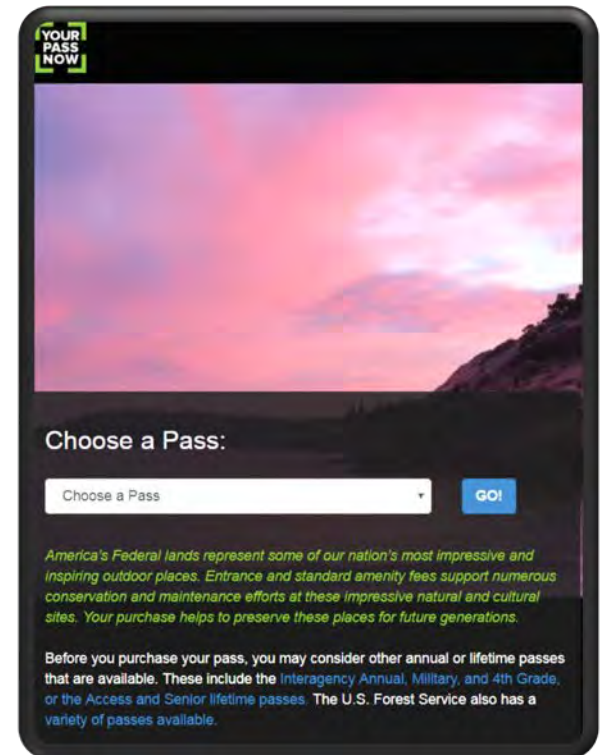
www.YourPassNow.com





A Digital Marketplace for Public Lands

- Initially developed to make National Park Service entrance passes available for purchase online.
- Has grown to offer land access permits, America the Beautiful Senior passes, and recreation access to U.S. Forest Service locations.





Leveraging Advances in Technology

“Electronic park passes will not only make it easier for the American people to visit and enjoy our most treasured places, but they'll also help the Park Service maximize sales and generate new revenues. I applaud the Park Service for embracing the power of this technology and am delighted that Acadia is leading the nation in piloting it.”

U.S. Senator for Maine,
Angus King





Built to Scale

- Acadia National Park
- Colorado National Monument
- Theodore Roosevelt National Park
- Sequoia and Kings Canyon National Parks
- Columbia River Gorge National Scenic Area
- Wayne National Forest
- Castillo de San Marcos National Monument
- Everglades National Park
- Whiskeytown National Recreation Area
- Yellowstone National Park
- America the Beautiful Senior Pass





Embracing Visitor Management Technology



417

NUMBER OF
NATIONAL
PARK SERVICE
UNITS



75k

NUMBER OF
PERMITS ISSUED
BY THE FOREST
SERVICE
ANNUALLY



562

NUMBER OF
NATIONAL
WILDLIFE
REFUGES



More Than Just Convenience

YourPassNow offers a new, valuable way to collect the revenues needed to maintain our nation's natural and historic landmarks.

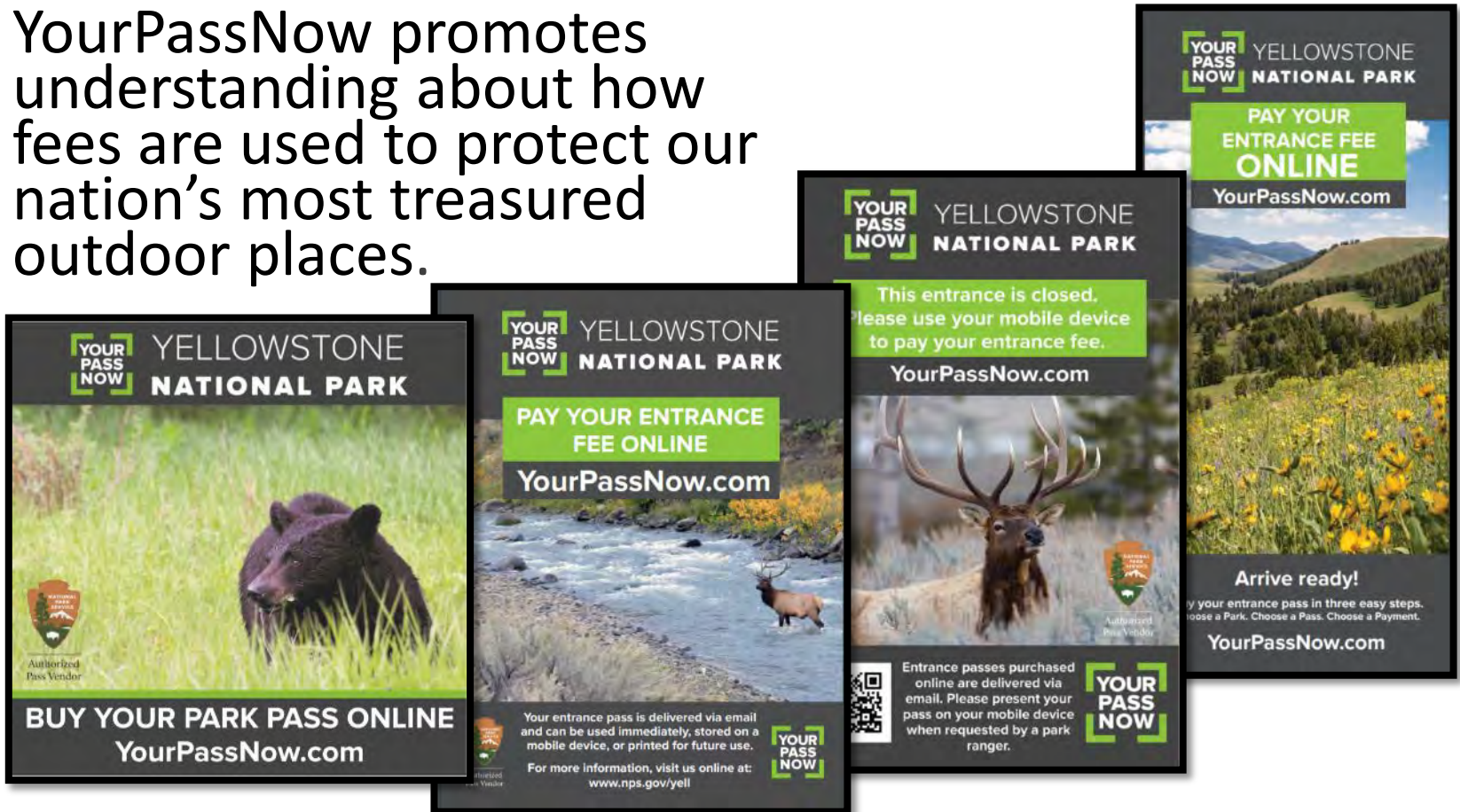
**"Thanks for providing the online service, YourPassNow. It made the application process for the Senior Pass quick and easy."
– YourPassNow Customer, California**

**"Thank you so much for the opportunity to see some of the great places in America. We recently retired from milking cows for the past 50 years. Our dream has long been to have the freedom to see our country. Thanks for your part."
– YourPassNow Customer**



More Than Just Convenience

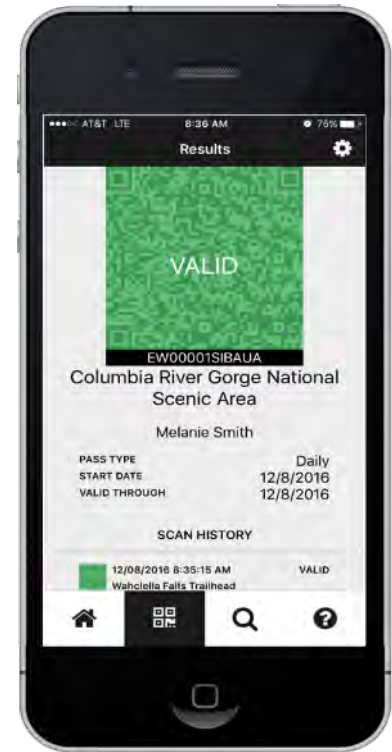
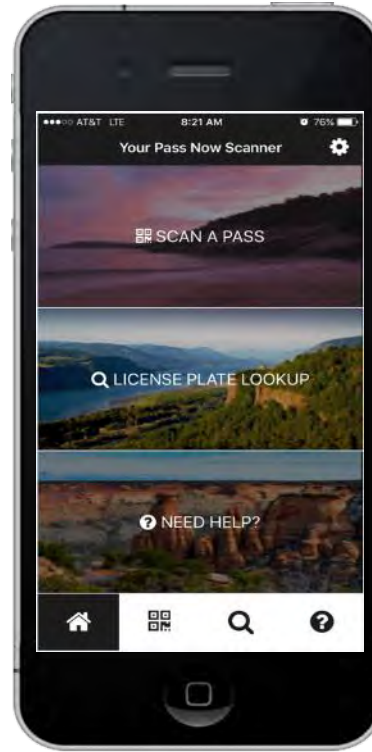
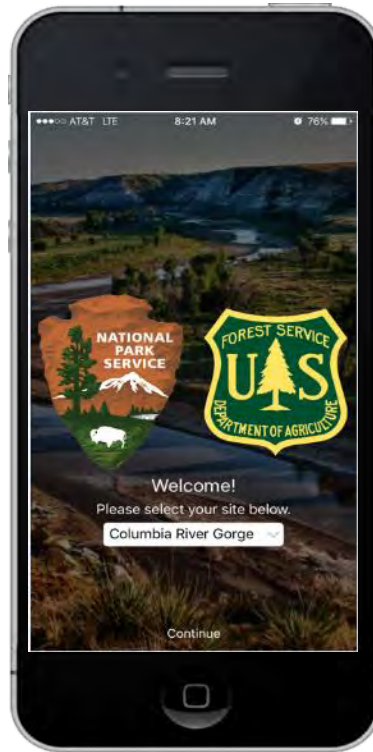
YourPassNow promotes understanding about how fees are used to protect our nation's most treasured outdoor places.





More Than Just Convenience

YourPassNow helps detect and prevent fraud, waste, and abuse.





More Than Just Convenience

YourPassNow alleviates the need for rangers, foresters, and the men and women working on public lands to carry cash, enhancing their safety while in the field.





Even More Benefits

- Responsively designed, mobile optimized website
- Compatible with any mobile device
- Allows visitors to plan ahead and be prepared
- Less time waiting; more time exploring
- Reduces environmental impact
- Live customer support
- Secure payment processing



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