

HIDDEN in PLAIN SIGHT

Creating INTENTIONAL, ELEMENTAL AND METAPHORICAL
Outdoor Recreational Programs for those being challenged by cancer
and all those who love them

**2014 CDC statistics are
1 out of 3 people will be diagnosed
with cancer in their lifetime.**

**Today, more treatments are available
making it less obvious on the outside
- who has cancer!**

Intentional

- Calls for direct community involvement by nominating people
- Volunteer 'Guides' who have been touched by cancer to speak a 'Common Language'
- Understand as much as possible about each 'nominee' and where they are in their treatment
- Community outreach/education of benefits

Elemental

- Outside in the elements in a safe, controlled environment, and powered by wind/waves
- Inclusive, yet private - including caregivers and nominees together outside while moving

Metaphorical

- Create experiences that signify & empowers Strength and Ability to Escape
- "Cast off the Lines"
- Unique opportunity to take control over the experience

How can we in the Recreational Community BEST prepare for, and ENGAGE WITH this growing population?

How can we as OBSERVERS have the courage to ENGAGE in meaningful ways with those being challenged by cancer?

IF we can define the most elemental, intentional, metaphorical recreational experiences, we all will be more enriched by the experience.

Healing Winds Vermont is a non profit organization that serves this hidden population

