



Conference Program

SUNDAY, APRIL 22, 2018

9:00 am to 6:00 pm

<i>Russ Crispell</i> , Director of Outdoor Pursuits, University of Buffalo	Wilderness First Aid	8 hours
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MONDAY, APRIL 23, 2018

8:00 am to 11:30 am

<i>Jordan Smith</i> , Assistant Professor, Utah State University <i>Michael Bradley</i> , Associate Professor, Eastern Kentucky University	Innovations in Outdoor Recreation Research Details here .	3.5 hours
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8:30 am to 12:30 pm

<i>John Baas</i> , Principal, MIG; Former SORP President	SCORP University Details here .	4 hours
VOREC Steering Committee Members <i>Michael Snyder</i> , Chair of VOREC and Commissioner of Vermont Department of Forests, Parks and Recreation	Vermont Outdoor Recreation Economic Collaborative (VOREC) Steering Committee Meeting and Listening Session - The VOREC will hold its regular monthly meeting followed by a listening session for public comments and questions. All conference participants are encouraged to attend and learn more about the VOREC and its initiatives in Vermont. Details here .	4 hours

8:30 am to Noon

<i>Geoff Baekey</i> , Managing Director, CHM Government Services <i>Carey Stavrevski</i> , Vice President, CHM Government Services <i>Panelists - TBD</i>	Planning and Managing Commercial Visitor Services on Public Lands Details here .	3.5 hours
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12:30 to 2:00 pm Lunch (On your own.)

12:45 pm to 1:45 pm SORP Board Hosted Lunch for Vermont Outdoor Recreation Economic Collaborative and North East Region State Park Directors. Room TBA. (By invitation only.)

2:00 to 3:00 pm Eastern *Welcome Plenary LIVE STREAM*

Welcome to the Society of Outdoor Recreation Professionals' 2018 National Outdoor Recreation Conference! This exciting effort brings together outdoor recreation and conservation professionals for several incredible days of learning, sharing, and networking.

Introduction: **Rachel Franchina**, President, Society of Outdoor Recreation Professionals

Welcome: **Miro Weinberger**, Mayor, Burlington, VT

Conference Overview and Introductions: Co-chairs, **Margaret Bailey**, SORP VP of Development **Susan Bulmer**, Vermont State Parks

- Scholarship Recipients: **Jordan Smith** and **Ericka Pilcher**
- Sponsor Recognition: **Kristine Komar**
- Sponsor Presentations:
 - Aramark: **Susan Liston**
 - NIC: **Angela Fultz Nordstrom**

3:00 to 3:30 pm Break

3:30 to 5:00 pm *Vermont Outdoor Recreation Economic Collaborative Plenary LIVE STREAM*

In Vermont, a healthy outdoor recreation economy directly supports related businesses and organizations. Moreover, it also contributes to numerous other aspects of the Vermont economy and culture, including the encouragement of healthy communities and individuals, enhancement of the Vermont lifestyle and the Vermont brand, increased connection to nature and attraction of high quality employers and a sustainable workforce in all economic sectors. The Vermont Outdoor Recreation Economic Collaborative (VOREC) steering committee is made up of Vermont businesses and non-profits including outdoor manufacturers, retailers, brand representatives, trail and user groups and conservation organizations, as well as state government. This moderated panel session will address the conference theme of Building Resilient Communities, Environments and Economies. Members from the VOREC steering committee will provide private, non-profit and state perspectives on issues such as stewardship, economic development and the future of outdoor recreation in Vermont.

Introduction: **Phil Scott**, Governor, State of Vermont

Moderator: **Craig Whipple**, Director of State Parks, Vermont Department of Forests, Parks and Recreation

VOREC Panelists

- **Hal Elms**, Pinnacle Outdoor Group
- **Michael Snyder**, Commissioner of Vermont Department of Forests, Parks and Recreation
- **Wendy Knight**, Commissioner of Vermont Department of Tourism and Marketing
- **Mike DeBonis**, Executive Director, Green Mountain Club

5:00 to 5:15 pm Presentation of SORP National Leadership Award

Introduction: **Rachel Franchina**, President, Society of Outdoor Recreation Professionals

Award Recipient: **Representative Peter Welch**, D – VT, Outdoor Recreation Act Co-Sponsor

6:00 to 8:00 pm Welcome Reception and Poster Session

Please join SORP for an engaging evening of networking and learning at our opening reception and poster session. SORP will also recognize this year's scholarship recipients and conference sponsors during the reception. Members of Vermont Outdoor Recreation Economic Collaborative (VOREC) will be in attendance.

Author(s)	Poster Title
<i>Leah Beck</i> , Graduate Student, University of Maine	Crowding, coping, and confusion – Appalachian Trail long-distance hiker experiences and behavior near the northern terminus of the trail
<i>Dr. Michael Bradley</i> , Associate Professor, Eastern Kentucky University <i>Dr. James Maples</i> , Assistant Professor, Eastern Kentucky University	Economic Impact of Mountain Bikers in the Nantahala and Pisgah National Forests
<i>Dr. Michael Bradley</i> , Associate Professor, Eastern Kentucky University <i>Dr. James Maples</i> , Assistant Professor, Eastern Kentucky University	Economic Impact of Climbers in the Nantahala and Pisgah National Forests
<i>Dr. Michael Bradley</i> , Associate Professor, Eastern Kentucky University <i>Dr. James Maples</i> , Assistant Professor, Eastern Kentucky University	Economic Impact of Paddlers in the Nantahala and Pisgah National Forests
<i>Dr. Natalia Buta</i> , Associate Professor, Frostburg State University	Visitation and Economics of Recreation/Tourism in Western Maryland State Forests
<i>Eric Dorata</i> , Graduate Research Assistant, University of New Hampshire <i>Dr. Bob Barcelona</i> , Department Chair, University of New Hampshire <i>Dr. Nate Trauntvein</i> , Associate Professor, University of New Hampshire <i>Dr. Michael Ferguson</i> , Assistant Professor, University of New Hampshire	Repositioning of Perceived Benefits
<i>Sarah Kleinman</i> , Director 4-H/Youth Program, University of Vermont Extension <i>Lauren Traister</i> , 4-H Teen & Leadership Program Coordinator, University of Vermont Extension	University of Vermont Extension Connects Youth & Families with Vermont Natural Resources
<i>Elise Gatti</i> , Doctoral Candidate, University of Utah <i>Adam Cienstock</i>	Linking National Parks and Urban Playgrounds: Two Case Studies from Canada
<i>Geneva Gondak</i> , Student, University of Pennsylvania	An Investigation of Urban Greenway Users in Philadelphia: How urban outdoor recreation intersects with place attachment and pro-environmental behaviors.
<i>Michael Hill</i> , Landscape Architect, USDA Forest Service <i>Francisco Valenzuela</i> , Region 3 Recreation Director, USDA Forest Service	Challenges and Opportunities for Creating Access Equity
<i>Robert Joyce</i> , Graduate Student, University of Wyoming	Planning for Climbing Outfitter Permitting: A Study on Climbing Guide Permit Allocation in Vedauwoo, Wyoming

<p><i>Dr. Adam Keath</i>, Assistant Professor, Anderson University</p> <p><i>Dr. Jennifer Bossi</i>, Assistant Professor, Anderson University</p> <p><i>Shelbye Fink</i>, Student, Anderson University</p> <p><i>Cayce Allen</i>, Student, Anderson University</p> <p><i>Dakota Pott</i>, Student, Anderson University</p>	Trekking Poles: Fact or Fiction
<p><i>Developing Recreation Mobile Crowd-sourcing Applications for New York</i></p>	Katie Budreski, Geospatial and Data Solutions Lead, Stone Environmental
<p><i>Valerie Manriquez</i>, Student, University of Central Oklahoma</p> <p><i>Amanda Cooper</i>, Student, University of Central Oklahoma</p> <p><i>Emily Hale</i>, Student, University of Central Oklahoma</p>	Camping 101 clinic -Using a knowledge gap to get involved with your community
<p><i>Lelia Mellen</i>, Co-Lead Rivers and Watersheds, National Park Service</p>	Find Your Trail: National Water Trails and National Recreation Trails Near You
<p><i>Dr. Tom Mullin</i>, Associate Professor of Parks and Forest Resources, Unity College</p>	Creating Sustainable and Engaging Internship Programs
<p><i>Dr. Peter Pettengill</i>, Assistant Professor, St. Lawrence University</p>	Heritage Park – Bridging Community and the Environment
<p><i>Marianne Ryan</i>, Graduate Student, University of New Hampshire</p>	Volunteers: The Essential Component to Adaptive Sports Organizations
<p><i>Brooke Sausser</i>, Graduate Student, Utah State University</p> <p><i>Dr. Jordan Smith</i>, Director, Utah State University Institute of Outdoor Recreation and Tourism</p> <p><i>Robert Ratcliffe</i>, Division Chief, National Park Service</p> <p><i>Krista Sherwood</i>, Senior Planner, National Park Service</p>	A Nationwide Comparison of State-level Outdoor Recreation Initiatives
<p><i>Dr. Tannaz Soltani</i>, Visiting Assistant Professor, Western Kentucky University</p> <p><i>Dr. Lowell Caneday</i>, Regents Professor Emeritus, Oklahoma State University</p>	Oklahoma's State of Health: The People, the Economy, and the Environment
<p><i>Aaron Schwartz</i>, PhD Student, University of Vermont</p>	Forest bathing in the cloud: Using social media to explore the greenspace & mental health link
<p><i>Jennifer Waite</i>, Vermont Projects Director, National Park Service</p>	Reinventing Mrs. Faulkner's Trail: How an 80-Year-Old Trail Became Newly Accessible
<p><i>Dr. Eddie Walker</i>, Assistant Professor of Sport and Recreation Management, University of Minnesota – Crookston</p> <p><i>Dr. Rutherford Johnson</i>, Economics Lecturer, University of Minnesota – Crookston</p> <p><i>Mikayla Jones</i>, Student, University of Minnesota – Crookston</p>	Differences among Northwest Minnesota Residents and Non-residents in Willingness to Pay for Regional Recreational Activities
<p><i>Mackenzie Fuqua</i>, MS Student, University of Vermont</p>	Lift-service and Backcountry: An Analysis of Social and Role Identities Present in Vermont Skiers

9:00 to 11:00 pm Hospitality, Networking, and Retail at LL Bean at the Burlington Town Center in the Church

is hosting the Monday night social event. The store will be open after hours for conferees *only* networking, shopping, and hospitality. It'll be a "Maine Event". Everyone knows LL Bean is headquartered in Freeport, ME and co-hosts for the evening are also from Maine: Unity College, Unity, ME and Cairn Consulting, Portland, ME. Come find some cool outdoor items for yourself or to share with folks back home. And, oh yes... use your special NORC 20% discount coupon. LL Bean will also have several clinics for you to enjoy. Master fly fisherman will provide the supplies and know-how for you to tie a fly and take it home to use. You can learn-or practice-your fly casting skills, learn to tie some useful knots, and even try out a kayak or stand up paddle board!

LL Bean believes the more time you spend outside together, the better. To support that notion they design products that make it easier to talk longer walks, have deeper talks and never worry about the weather. Being outside brings out the best in us.

TUESDAY, APRIL 24, 2018

6:30 to 7:30 am NORC Run/Walk: Join SORP Board Members for a morning run/walk along the Lake Champlain Bike Path. No matter your pace, we will find a way to assist you in enjoying the waterfront. Rain, Snow or Shine, (maybe not sleet!) bring your running gear and join us for an invigorating way to begin the conference.

8:00 to 8:30am Morning Plenary **Morning Plenary LIVE STREAM**

SORP Vision: **Laurel Harkness**, Executive Director, Society of Outdoor Recreation Professionals

National Park Service MOU: **Bob Ratcliffe/Adam Milner**, National Park Service

Christopher K. Jarvi Scholarship: **Margaret Bailey**, VP of Development, Society of Outdoor Recreation Professionals

Sponsor Presentation: Aspira: **Gary Evans**, COO

8:45 to 10:15 am

Concurrent 1		
<i>Lornett Vestal</i> , Sierra Club Military Outdoors Program, Southeastern Military and Veterans Coordinator <i>Aaron Leonard</i> , Sierra Club <i>Mabari Boyd</i> , Sierra Club <i>Soleil Tara Black</i>	How the Sierra Club has moved towards Equity, Inclusion, and Justice	90 minutes
Concurrent 2		
<i>Jeffrey Ryan</i> , Author	Collaboration done right: The history and legacy of the AT	45 minutes
<i>Jeremy Wimpey</i> , Virginia Tech & Penn State Universities <i>Dr. Nathan Reigner</i> , Social Scientist <i>Scott Linnenburger</i> , Kay-Linn Enterprises, Planning and Management Specialist	Integrative planning for trail and trail system development and management CM 0.75	45 minutes

Concurrent 3		
<i>Arielle Courtney</i> , Minnesota Department of Natural Resources, Parks and Trails Division, Principal Planner	Public Health and the Great Outdoors: Leveraging Partnerships to Achieve Shared Goals in Minnesota CM 0.50	30 minutes
<i>Liz Lacy</i> , National Park Service, Wild and Scenic Rivers, Community Planner <i>Stephan Bastrzycki</i> , Farmington River Coordinating Committee, River Steward	How to Build a Successful River Steward Program	30 minutes
<i>Elise Gatti</i> , University of Utah, Doctoral Candidate, Canadian Mental Health Association, Ontario	Using Parks and Trails to Promote Mental Health: The Mood Walks Program	30 minutes
Concurrent 4		
<i>Susan Overson</i> , National Park Service-Mississippi National River and Recreation Area, Landscape Architect/Park Planner	Mississippi River Paddle Share - Opportunities, challenges and successes of implementing a first of a kind paddle/bike share system in an urban national park CM 0.75	45 minutes
<i>Krista Sherwood</i> , National Park Service, Senior Planner <i>Laurie Miskimins</i> , FHWA – Central Federal Lands Highway Diversion, Transportation Planner	Active Transportation for Federal Lands and Gateway Communities: Planning and Partnering to Improve Visitor Access CM 0.75	45 minutes

10:15 to 10:45 am Break

10:45 am to 12:15 pm

Concurrent 1		
<i>Holly Knox</i> , Green Mountain National Forest, District Recreation Program Manger <i>Michael Snyder</i> , Vermont Department of Forests, Parks, and Recreation, Commissioner <i>Greg Maino</i> , Communications & Events Director, Catamount Trail Association <i>Angus McCusker</i> , Rochester/Randolph Area Sports Trail Alliance, President <i>Drew Pollak-Bruce</i> , Associate Planner, SE Group	Collaborative Communities Managing Emerging Recreation Trends	90 minutes
Concurrent 2		
<i>Karrie Thomas</i> , Northern Forest Canoe Trail, Executive Director <i>Denise Smith</i> , RiseVT, Program Manager <i>Lindsey Wight</i> , Upper Missisquoi/Trout Rivers Wild & Scenic Committee <i>Catherine Dimitruk</i> , Executive Director, Northwest Regional Planning Commission	Vermont's Missisquoi River Valley: an unfolding case study for outdoor recreation, economic development, environmental stewardship and community health CM 0.75	45 minutes
<i>Abby Long</i> , Kingdom Trail Association, Executive Director <i>Lilias Ide</i> , Kingdom Trail Association, Marketing, Events and Retail	Kingdom Trails - Building a Healthy Community, Sustaining a Healthy Economy	45 minutes
Concurrent 3		
<i>Tim Casey</i> , Colorado Mesa University, Professor of Political Science and Director of Natural Resource Center <i>Allysia Angus</i> , BLM, Grand Staircase Escalante National Monument, Landscape Architect	Engaging Local Communities in Recreational Planning CM 0.75	45 minutes
<i>Greg Mazu</i> , Singletrack Trails, Inc., Chief Encouragement Officer	The Stimulus of Trails to Grow Communities	45 minutes

Concurrent 4		
<i>Kelly Grissman</i> , Three Rivers Park District, Facility Supervisor <i>Tyler Thompson</i> , Three Rivers Park District, Facility Supervisor	Think big, tackle small: outdoor recreation as a catalyst for healthy people and resilient, livable communities CM 0.75	45 minutes
<i>Craig Whipple</i> , Vermont State Parks, Director <i>Bethany Yon</i> , Vermont Department of Health, Chronic Disease Prevention Specialist <i>Andy Paluch</i> , Executive Director, Come Alive Outside <i>Heidi Lynch</i> , Vermont Farmers Food Center, Healthcare Liaison <i>Jaya Davis</i> , Rutland Recreation and Parks Department, Health Coach	ParkRx: Prescription for Nature	45 minutes

12:15 to 2:00 pm Lunch (On your own.)

12:30 pm to 1:45pm Student Conservation Association (SCA) Alumni Lunch & Meeting Hosted by SCA. Room TBA.

2:00 to 3:30 pm

Concurrent 1		
<i>Dr. Robert Manning</i> , Rubenstein School of Environmental and Natural Resources, University of Vermont, Professor Emeritus <i>William Valliere</i> , University of Vermont, Research Specialist <i>Elizabeth Perry</i> , University of Vermont, Graduate Research Assistant <i>Dr. Jennifer Pontius</i> , University of Vermont, Research Assistant Professor <i>Craig Whipple</i> , Vermont State Parks, Director <i>Cindy Lock</i> , Vermont Association of Snow Travelers, Executive Director <i>Crea Lintilhac</i> , Lintilhac Foundation, Board of Directors	Recreation in a Changing Climate: Adaptations and Resilience	90 minutes
Concurrent 2		
<i>Daniel Biggs</i> , Weston & Sampson, Senior Landscape Architect	Community Trails: Community Connections & Resources CM 0.50	30 minutes
<i>Gary Sorge</i> , Stantec, Vice President, Community Development <i>Kevin Beutell</i> , Stantec, Senior Associate	Parks as Infrastructure CM 0.50	30 minutes
<i>Briget Eastep</i> , Southern Utah University, Director of Outdoor Engagement <i>Dave Jacobson</i> , BLM, Cedar City Field Office, Recreation Planner <i>Maria Twitchell</i> , Cedar City/Brianhead Tourism Bureau, Executive Director	One Wheel at a Time: Building a mountain bike trail system through partnerships to boost economic development, youth opportunities, and build community CM 0.50	30 minutes

Concurrent 3		
<p><i>NORC Talks</i></p> <ul style="list-style-type: none"> ▪ <i>Scott Bahr</i>, President, Cairn Consulting Group ▪ <i>Suzanne Johnson</i>, Executive Director, Healing Winds Vermont ▪ <i>Adam Milnor</i>, Community Planner, National Park Service ▪ <i>Patrick Neuber</i>, Project Manager, Goodwyn Mills Cawood 	<p>Resilient Camping Communities: Using Consumer Information to Adapt to Trends in Camping</p> <p>Wind, Water and Wellness; Recreation and Mortality...</p> <p>The promise of social media analytics</p> <p>What are your Instagramable experiences?</p>	60 minutes
<i>Scott Crawford</i> , Principal, RDG Planning	Healthy Parks	30 minutes
Concurrent 4		
<p><i>Ann Pedtke</i>, Student Conservation Association, Events Manager</p> <p><i>Amosh Neupane</i>, Student Conservation Association, Volunteer</p>	How Activating Volunteers Aids Environments, Economies, and Adventurers	45 minutes
<p><i>Beth Gustafson Wheeler</i>, Foundation for Healthy Communities, Director of Population Health</p> <p><i>Lelia Mellen</i>, National Park Service, National Water Trail Leaders for the Rivers and Trails Program and Director of New Hampshire Projects</p> <p><i>Cindy Heath</i>, GP RED, Project Coordinator</p>	Partnership, Empowerment, and Youth Advocacy to Improve Recreation Access in New Hampshire's High Need Communities	45 minutes

3:30 to 4:00 pm Break

4:00 to 5:30 pm

Concurrent 1 <i>LIVE STREAM</i>		
<p>Chris Rutgers, Executive Director, Transforming Youth Outdoors</p> <p>Keaton Welch, NPS Intern</p> <p>Career Panel, Participants TBD, including Federal, State, County, Academic, Non Profit, Private professionals</p>	Careers In Outdoor Recreation: Expanding your Perspectives and Career Panel	90 minutes
Concurrent 2		
<i>Cody Mruk</i> , Business Development Associate for NIC Federal	YourPassNow: A Great Idea for the Great Outdoors	30 minutes
<i>Anthony Gurzick</i> , Colorado Parks and Wildlife, Manager Marketing and Creative Services	Checkout Colorado State Parks	30 minutes
<p><i>Nick Rushford</i>, Department of Parks, Recreation, and Tourism, University of Utah, Graduate Assistant</p> <p><i>Dr. Jeff Rose</i>, Department of Parks, Recreation, and Tourism, University of Utah, Assistant Professor</p> <p><i>Brandon Stocksdales</i>, National Park Service, Rivers, Trails and Conservation Assistance Program, Community Planner</p> <p><i>Dr. Nate Furman</i>, Department of Parks, Recreation, and Tourism, University of Utah, Assistant Professor</p>	Community Collaboration through Outdoor Public Service: The Wasatch Front Urban Ranger Program	30 minutes

Concurrent 3		
<i>Rebecca Humphries</i> , National Wild Turkey Federation, CEO	Reinvigorating an American Tradition: How the NWTf is Engaging Partners to Improve Healthy Habitat, Access & Interest in Hunting & Shooting Sports	30 minutes
<i>Dr. Jeffrey Hallo</i> , Clemson University Department of Parks, Recreation, and Tourism Management, Associate Professor <i>Dr. Robert Dvorak</i> <i>Jessica Fefer</i> <i>Jennifer Reed</i> <i>Lauren Miller</i>	Sustainability of polar bear viewing at the Arctic Refuge	30 minutes
<i>Dr. Michael Ferguson</i> , University of New Hampshire, Assistant Professor <i>Dr. Ian Graefe</i> , The Pennsylvania State University, Professor <i>Dr. Andrew Mowen</i> , The Pennsylvania State University, Professor	Assessing the Outdoor Recreation Economy - A Case Study of Lake Erie Anglers	30 minutes
Concurrent 4		
<i>Maura Olivos</i> , Alta Ski Area, Sustainability Coordinator <i>Chris Cawley</i> , Town of Alta, Assistant Town Administrator and Intergovernmental Coordinator	An Unorthodox Approach to Trail Planning for a Mountain Community CM 0.75	45 minutes
<i>Dr. Megan Lawson</i> , Headwaters Economics, Economist <i>Alan Myers-Davis</i> , Whitefish Legacy Partners, Director of Development	The Economic Impact of the Whitefish Trail: How Conservation and Recreation Created an Economic Engine CM 0.75	45 minutes

6:30 to 9:30 pm NORC Auction and Awards Banquet/Student Speed Mentoring – University of Vermont Davis Center, Celebration of 50th Anniversary of Wild & Scenic Rivers and National Trails System Acts

The NORC Silent Auction and Student Speed Mentoring are ways SORP gives back to the Next Generation of Outdoor Recreation Professionals. The Silent Auction supports our scholarship fund and permits us to expand our outreach to students and young professionals. Lots of cool local merchandise, outdoor recreation gear and books and/or periodicals. Bring something from your organization for sharing! For the first time, SORP will introduce Speed Mentoring for students and new professionals. Attendees are invited to participate in this networking event at Tuesday dinner.



9:30 to 11 pm Hospitality, Networking & Retail – Outdoor Gear Exchange, Church Street Marketplace

Outdoor Gear Exchange (OGE) is hosting the Tuesday night Hospitality. They will open their store after hours for networking, shopping and hospitality. Come hear from Burlington’s largest outdoor retailer, grab your conference gift, network and find some cool outdoor items to share with your colleagues back home. The OGE’s mission is to sell great gear at great prices, and believes that everyone should be able to get out and have fun! In addition to their great selection of gear, the OGE has an extensive selection of both used and new consignment gear.

WEDNESDAY, APRIL 25, 2018

8am to Noon – Coalition for Outdoor Access/USDA Forest Service Permitting Workshop, Ben Johnson, MS, MPP, National Recreation Special Uses Program Lead

Field Workshops

Participation in the field workshops is included in all full conference registrations.

Participants in all field workshops and training sessions will be provided with sack lunches and beverages.

Half-day Field Workshops

Cycle the City (morning)

The best way to take in Vermont's Queen City is by bicycle on the "Cycle the City" route developed by Local Motion. Starting just down the street from the conference you will start at the Local Motion headquarters where you will learn about the organizations innovative programs. You will get an overview of how the Cycle the City route was developed; everything from partnerships to fundraising, to infrastructure, mapping, and signage. Then you will be lent a bicycle to pedal the route; taking in the beautiful scenery, history, and many flavors of Burlington.

Come prepared: Bring comfortable sneakers for bicycle riding, layered clothing and a daypack and water bottle.

Red Rocks and Clean Water (afternoon)

Vermonters know how to work collective to accomplish more than we would individually. A prime example can be found in South Burlington where the Recreation Department has partnered with the Vermont Youth Conservation Corps (VYCC) and Winooski Valley Park District (WVPD) to create and improve important community recreation resources. Learn how proper recreation management contributes to water quality while learning of the innovative programs offered by the VYCC and WVPD. You will be hiking at both Wheeler Natural Area and Red Rocks. You will learn the process of bridge and erosion control construction projects start to finish while taking in spectacular views of Lake Champlain and the Adirondacks.

Come prepared: Bring comfortable hiking shoes, layered clothing and a daypack and water bottle. Depending on how late winter decides to stay the snowshoes may be provided.

Full-day Field Workshops

Lamoille Valley Rail Trail: Ride the Rail

The Lamoille Valley Rail Trail (LVRT) is New England's longest rail trail. Currently being revitalized in segments, in an effort led by the Vermont Association of Snow Travelers, upon completion the corridor will be 93 miles of world class rail trail linking 18 communities. You will have the opportunity to ride an electric or "acoustic" bicycle 17 miles from Morristown to Cambridge. Along the way you will hear the story of how funding has been secured, infrastructure has been designed/installed and how communities have rallied around this new recreation asset.

Come prepared: Bring comfortable sneakers for bicycle riding, layered clothing and a daypack and water bottle.

Mad River Valley: From the Peaks to the Valley

The Mad River Valley (MRV) is a prime example of a community-based effort to develop an active transportation system. This field workshop highlights one of Vermont's most successful Public-Private Partnerships between the Green Mountain National Forest and Sugarbush Resort. The two partners have created an economic foundation for the area combining nicely with a municipal and grassroots effort to develop and integrated system of paths connecting locations in the MRV. These efforts have set the platform for the community to be a part of a larger regional recreation connector

corridor. This workshop will take you near the top of one of Vermont's tallest peaks down to the shore of the MRV's largest lake. If conditions are right you will be able to do some spring snowshoeing in the higher elevations.

Come prepared: Bring comfortable hiking shoes, layered clothing and a daypack and water bottle. Depending on how late winter decides to stay the snowshoes may be provided.

Millstone: Creative Recreation Solutions

How do you turn what some consider an eyesore into a hub for community mountain biking and hiking? Come to this field workshop and find out. You will start with a group tour of Rock of Ages, the largest operating deep-hole, dimension granite quarry in the world. Operating since 1885, many quarry holes and leftover piles have developed. The community turned these closed areas and unwanted remnants into a network of mountain bike trails that are beginning to transform the community and form an economic asset. The afternoon will consist of a tour of recently installed flow trails.

Come prepared: Bring comfortable hiking shoes, layered clothing and a daypack and water bottle. Depending on how late winter decides to stay the snowshoes may be provided.

Explore Smugglers' Notch

Once a remote corridor used by Vermonters to smuggle goods during the Embargo Act of 1807 and the Prohibition of the 1920's, the current Scenic Highway and State Park is one of the most visited locations in Vermont accessed by over a million people annually. This trip focuses on the challenges of managing high use and the strategies to manage visitors seeking a variety of experiences ranging from ice climbing to hiking to backcountry skiing. The many partnership and collaboratives required to provide the public with world-class experiences will also be highlighted. Participants will hike their way to a number of locations throughout the notch viewing breathtaking cliffs and weaving through large glacial erratics.

Come prepared: Bring comfortable hiking shoes, layered clothing and a daypack and water bottle. Depending on how late winter decides to stay the snowshoes may be provided.

Vermont Trails Tour

Vermont is home to the nation's first long distance hiking trail, the Long Trail. Since a group of 23 formed the Green Mountain Club in 1910 Vermont has grown a tradition of connecting communities with trails. This field workshop will celebrate the longest trails that crisscross the state with examples of hiking, paddling, snowmobiling, and bicycling trails. The group will visit the Green Mountain Club headquarters and then hike to the iconic and recently refurbished Bolton Lodge.

Come prepared: Bring comfortable hiking shoes, layered clothing and a daypack and water bottle. Depending on how late winter decides to stay the snowshoes may be provided.

6:00 to 9:00 pm BURTON Factory Tour, Leadership Presentation Discussion, Reception, Networking and Retail

Burton Snowboards is an iconic Vermont Brand and for the NORC they are providing behind the scenes Factory Tours providing insight to their manufacturing processes and the history of snowboarding. Following tours will be a presentation from Burton CEO, Donna Carpenter, on Burton's commitment to outdoor recreation and environmental stewardship. Along with pizza and beer will be an opportunity to check out and purchase Burton's latest in equipment and merchandise.

THURSDAY, APRIL 26, 2018

8:30 to 10:00 am

Concurrent 1		
<i>Kristine Komar</i> , Double K Outfit, Principal <i>Elizabeth Gamache</i> , Vermont Community Foundation, Vice President of Grants and Community Investments <i>Ross Sneyd</i> , National Life Group Foundation, Director of Corporate Communications and Community Relations	Working with Community Foundations and Other Funders to Support Community Success	60 minutes
<i>Sharon Yazowski</i> , Mortimer & Mimi Levitt Foundation, Executive Director	Creating Vibrant Public Spaces Through Creative Placemaking CM 0.50	30 minutes
Concurrent 2		
<i>Charles Tracy</i> , National Park Service, Arts Partners Specialist/New England Trail Superintendent	Arts in the National Parks: Connecting with New Audiences	30 minutes
<i>Jim Brangan</i> , Champlain Valley National Heritage Partnership, Assistant Director	Questing at the Lake Champlain Bridge Heritage Area	30 minutes
<i>Elizabeth Emery</i> , City of Flagstaff, AZ, Open Space Specialist	Picture Canyon: a Case Study in Community Conservation	30 minutes
Concurrent 3		
<i>Cindy Locke</i> , Vermont Association of Snow Travelers, Executive Director	Following a Heritage Rail Trail to Community Resilience	45 minutes
<i>John Medose</i> , Vermont State Parks, Regional Facility Manager <i>Breck Knauff</i> , Vermont Youth Conservation Corps, Executive Director <i>Patrick Pfeiffer</i> , Vermont Youth Conservation Corps, Conservation Program Director	A Partnership that Works	45 minutes
Concurrent 4		
<i>Kelly Walsh</i> , Vermont Adaptive Ski and Sports, Burlington Program Coordinator	Adaptive Recreation in Vermont: How Vermont Adaptive Ski and Sport builds community through accessible recreation, partnerships, and inclusion.	30 minutes
<i>Mary Dowd</i> , Community Sailing Center, Education & Outreach Manager <i>Courtney Asaro</i> , Flynn Elementary School, STEAM Coach <i>Alex Bornstein</i> , Chill Foundation, Executive Director <i>Courtney Casper</i> , Spectrum Multicultural Youth and Family Center, Resource Space Coordinator <i>Kelly Walsh</i> , Vermont Adaptive Ski & Sport, Northern Program Coordinator	Community Collaboration to Increase Access for Diverse Populations	60 minutes

10:00 to 10:30 am Break

10:30 am to 12:00 pm

Concurrent 1		
<p><i>Bob Ratcliffe</i>, National Park Service, Chief, Conservation and Outdoor Recreation Division <i>Stephen Nofield</i>, National Park Service, Rivers, Trails and Conservation Assistance Program, Program Leader <i>Jessica Wahl</i>, Government Affairs Manager, Outdoor Industry Association <i>Tom Howells</i>, Chief, Industry Analysis Division, Bureau of Economic Analysis, US Department of Commerce <i>Rom Adams</i>, Director, Utah Office of Outdoor Recreation, Governor's Office of Economic Development</p>	Understanding the Nation's Outdoor Recreation Economy	90 minutes
Concurrent 2		
<p><i>Dr. Wayde Morse</i>, Auburn University, Associate Professor <i>Mitch Carter</i>, Alabama Cooperative Extension System, Research Assistant</p>	Spatially Linking Recreation Supply, Demand, and Constraints	30 minutes
<p><i>Katherine Forrer</i>, UVM Extension, Community Forestry Specialist <i>Dr. Lisa Chase</i>, UVM Extension, Natural Resource Specialist <i>Drew Pollak-Bruce</i>, CPRP, SE Group, Associate Planner</p>	New Paradigm in Recreation Planning: VT Town Forest Toolkit CM 0.50	30 minutes
<p><i>Doug Arbogast</i>, West Virginia University Extension, Rural Tourism Specialist <i>Troy Waskey</i>, Monongahela National Forest, District Ranger <i>Daniel Eades</i>, West Virginia University, Rural Economist</p>	Developing Recreation Economies in the Monongahela National Forest	30 minutes
Concurrent 3		
<p><i>Peter Barr</i>, Conserving Carolina, Trails Coordinator <i>Tim Johnson</i>, Rockingham Community College, Director Duke Energy Trails</p>	Trail Under Fire: Overcoming Long Odds via Partnerships	45 minutes
<p><i>Maile Adler</i>, Bureau of Land Management, Arizona State Office, Recreation Program Lead <i>Caroline Kilbane</i>, Bureau of Land Management, Outdoor Recreation Planner <i>Dennis Byrd</i>, Bureau of Land Management, Washington Office Division of Recreation and Visitor Services, Outdoor Recreation Planner</p>	Planning: Using Web Maps to Collaborate CM 0.75	45 minutes
Concurrent 4		
<p><i>Aleksandra Pitt</i>, National Park Service, Visitor Use Management Specialist <i>Dr. Rachel Collins</i>, National Park Service, Visitor Use Management Specialist</p>	Visitor Capacity in the National Park Service: Best Practices and Applications	45 minutes
<p><i>Aleksandra Pitt</i>, National Park Service, Visitor Use Management Specialist <i>Rachel Franchina</i>, US Forest Service <i>Dr. Rachel Collins</i>, National Park Service</p>	Visitor Use Management Framework and from the Interagency Visitor Use Management Council and applications from the agencies	45 minutes

12:15 to 1:00 pm (Eastern Time) Closing Plenary *LIVE STREAM*

What have we learned and how should it inform our strategies to continue to support and change the Outdoor Recreation landscape. Ideas on methods to translate knowledge to Action.

2018 NORC Retrospective: **Rachael Franchina**, President, SORP

Speaker Introduction: **Rebecca Washburn**, Director, Lands Administration and Recreation Division, Vermont
Department of Forests, Parks & Recreation

Speaker: **Barbara Erickson**, President, The Trustees of Reservations

NORC 2019: South Dakota Team