

### Creating the Next Generation of Conservation Leaders: A Program Continuum

Society of Outdoor Recreation Professionals – May 4, 2017

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### SCA – Who are we?

MISSION: To build the next generation of conservation leaders and inspire lifelong stewardship of our environment and communities by engaging young people in hands-on service to the land.

Since 1957, SCA has engaged over **75,000** youth and young adults in projects as short as a week and as long as a year.





### SCA – What is a Program Continuum?

**Creating the Next Generation of Conservation Leaders** 





### SCA Youth Programs

#### Youth Programs

- **National Crews** 
  - -6-8 student volunteers from across the U.S.
  - -Serve for 2-5 weeks in SCA-led projects
- **Community Crews** 11.
  - -10 local youth
  - -Paid a wage
  - -Commute to and from worksite daily
  - -Currently based in DC, Baltimore, Philadelphia, Pittsburgh, NYC, Chicago, Houston, Oakland, Seattle





# SCA Youth Programs

- Washington State
  - 200+ members served annually
  - 11.00/hour
  - Partners
    - U.S. Forest Service
    - National Park Service
    - City of Seattle, Edmonds, Shoreline, Tukwila
- Program Goals: Leadership development, conservation mindset, career exploration





# SCA – Young Adult Programs

### Internship Program

- 1,500+ Interns
- All 50 states
- Outdoor Recreation, Trails and Maintenance, Botany, **Community Engagement**

#### II. **Conservation Corps**

- 4-5 members, 1 Crew Leader





# SCA – Young Adult

- I. Rocky MountainNational Park
  - Trail Crew Interns
  - 2-3 each year
- II. Success rate?
  - Several Interns per year hired

Program Goals: Career preparedness, refining technical skills, relevant resume experience





# Is it Working?







### Measurable Outcomes

- -Commitment to Community
- -Conservation Mindset & Commitment
- -Thriving Mindset
- -Interpersonal Skills & **Leadership Development**
- -Healthy Behaviors
- -Developmental Relationships





# SCA – Takeaways

- Why put time and energy into this?
  - 1. Youth members are most impacted by SCA programming
  - 2. "Creating a Relevant and Inclusive Future"





### Student Conservation Association

 Are youth programs valuable to you personally? To your organization?

 Any takeaways that resonated with you?



