



# NARRP NEWS

MARCH 22, 2011

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## ANNUAL REPORT ISSUE

### FROM THE PRESIDENT

By Rick Just

#### America's Great Outdoors Initiative

National Association of Recreation Resource Planner (NARRP) board members Jeff Prey and Glenn Haas were in Washington, D.C. for President Obama's kickoff for the America's Great Outdoors Initiative in April 2010. They participated in discussions during that event and advocated for full funding of the state side of Land and Water Conservation Fund (LWCF) and improvements in outdoor recreation planning. Over the summer the NARRP Board coordinated with several organization members who were able to participate in listening sessions across the country and put forward the same messages.



Vice President of Development, Glenn Haas, and I met with Department of Interior (DOI) officials in D.C. to provide background on how the LWCF program could be improved. I also met with key congressional staff to advocate for state side full funding.

#### LWCF Support

In 2010, NARRP joined with the National Association of State Park Directors (NASPD), National Recreation and Park Association (NRPA), National Association of Outdoor Recreation Liaisons (NASORLO) and other national groups aimed at supporting LWCF.

NARRP also received a grant from the Western Conservation Foundation for a web-based campaign to educate voters in Colorado and Nevada about what LWCF has done for their states, and encourage them to contact their congressional delegations regarding pending legislation.

As most of you know, NARRP published a position paper called Support for the Great Outdoors America last year and participated in a strategy of advocacy for its key recommendations. In short, those recommendations were: 1) Establish Inter-

(Continued on page 2)

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## FROM THE PRESIDENT, CONTINUED

*(Continued from page 1)*

Departmental National Leadership; 2) Reposition the Land and Water Conservation Fund Program; and 3) Reframe the Role and Relevancy of Statewide Comprehensive Planning.

I am pleased to report that much of what we recommended was included in the AGO report to President Obama.

First, the report recommends the establishment of an interagency AGO Council to help to ensure the coordinated implementation of the AGO initiative. Additionally, the report recognizes the need for improved coordination, effectiveness and efficiency among federal agencies providing outdoor recreation opportunities on public lands and waters. In response the report calls for the creation of a Federal Interagency Council on Outdoor Recreation (FICOR) which closely mirrors the recommendation made by NARRP.

Although the AGO report does not include NARRP's recommendation to reposition the Land and Water Conservation Fund, it does call for full funding of LWCF and recommends interagency structures that would elevate the importance of the program.

Finally, the report recommends invigorating the LWCF to better meet conservation and recreation needs. This includes a focus on large-scale land conservation and planning, broadening SCORP guidelines to align with AGO priorities and more consultation with local and state governments.

NARRP's voice on these issues was among thousands, but we believe our efforts did make a difference. We plan to continue working with the Department of Interior, as well as our partner NGOs, such as NASPD, NRPA and NASORLO, to help shape the future of outdoor recreation planning.

### Organization

We have also added three liaisons to the Board. Mark Ivy represents the Federal Energy Regulatory Commission. The National Park Service LWCF Office is represented by Patricia Gillespie. Georgia State Parks Director Becky Kelley represents the National Association of State Outdoor Recreation Liaison Officers. Welcome to all of them. They join liaisons Hal Hallett from BLM, Kevin Kilcullen from US Fish and Wildlife Service and Dr. Stephen Holland representing higher education. Floyd Thompson, who has served ably as the Forest Service liaison has recently retired. We look forward to a continuing relationship with Floyd as a retiree and to the naming of a new Forest Service liaison.

We are currently recruiting for president, vice president of operations, treasurer and three at-large positions on the Board. As I have said before, serving NARRP in any of those capacities is one of the most rewarding things you can do personally and professionally. No matter where you are in your career, I encourage you to take that step into leadership.

### 2010-11 Board of Directors

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Jean Akers, At-large Representative  
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## MEMBERSHIP & COMMUNICATIONS COMMITTEE REPORT

By Sergio Capozzi

**Committee Members:** Sergio Capozzi (Chair), Rick Just, Mary Donze, and Brenda Adams-Weyant

2010 was another exciting year for the recently merged Membership and Communications Committee. The committee is responsible for developing and implementing (with Board approval and assistance) appropriate strategies for effective communication, both to the membership, as well as the profession. It is also responsible for recruiting and retention strategies, and recommending new and/or enhanced member services and benefits to the Board. Noteworthy highlights from 2010 include:

- Continued to encourage Board members to personally welcome new members to the association (via phone calls and/or emails).
- Implemented website improvements (e.g., revamped homepage layout, re-organized and added drop-down menus, etc.).
- Maintained regular communication with the membership and profession through News from NARRP emails.
- Helped facilitate the first NARRP-sponsored webinar (Best of SCORP).
- Added pertinent content to the Planning Resources webpage.
- Continued presence on Facebook and Linked In.
- Decision to keep membership fees at the same cost for 2011.

In addition to these accomplishments, by the end of 2010, our membership had reached 231 (a 5% increase), including:

80 individual members

128 institutional members

18 students

5 retirees

For 2011, the Membership and Communications Committee will continue to build effective communication strategies and membership enhancements, including:

- Retain the services of our Association Manager (Brenda) to assist with the overall management of membership services (in addition to other Board-approved duties).
- Continue to enhance the Association's website by improving the look and feel of the site, making it more intuitive, and potentially adding functionality.
- Consider new website functionality that helps foster effective communication between members.
- Continue to work with other committees to help publicize important events and endeavors.

As always, the Membership and Communications Committee will also continue to seek ways to increase the value of membership in the Association and to expand our membership base.

## 2010 CONFERENCE HIGHLIGHTS: PORTLAND, OREGON

**By Rick Just**

The 30th Annual National Recreation Resource Planning Conference was a success. More than 350 people registered for the 2010 Symposium sponsored jointly by the River Management Society (RMS) and the NARRP this past May in Portland, Oregon. The theme of the symposium, which took place at the Red Lion Jantzen Beach, was "Bridging Conservation and Recreation."

Partnering with RMS gave both organizations an opportunity to learn from each other. For NARRP we learned much about river issues and how RMS organized field trips. NARRP was able to introduce the concept of vendor exhibits, enhanced electronic communications, and a live auction to RMS.

Symposium topics ranged from dam removal and river restoration to campground automation systems, visitor capacity and recreation law.

Participation in the symposium evaluation was high with good feedback, which is being used to develop the 2011 conference in Breckenridge, Colorado.



## STRATEGIC PLAN UPDATE

**By Sergio Capozzi**

In 2009, the Board drafted and passed a new three-year strategic plan for the Association. The intent of the strategic plan is to provide a working framework of goals, associated actions and strategies to help guide administration of the Association for the next three years (2010 – 2012). Its goals and actions are structured around five key topics, including:

- Administration
- Membership and Communications
- Education and Scholarship
- Financial Management
- Special Projects

The Board and Association committees play key roles in implementing the strategic plan.

During the annual Board retreat in Bastrop, Texas, the Board reviewed and updated the strategic plan to reflect our accomplishments during the first year of its implementation. In general, the Board retained all of the plan's goals and most of its actions. We also modified several actions to better reflect the intentions of the Board and dropped a couple of actions that were no longer pertinent to the Association's priorities. The Strategic Plan is available on the NARRP website at: <http://www.narrp.org/clubportal/ClubStatic.cfm?clubID=1431&pubmenuOptID=14719>

## 2010 NARRP AWARDS

By Bob Reinhardt

**Committee Members:** Bob Reinhardt (Chair) and Roger Lewis

Each year NARRP recognizes and honors individuals for their outstanding accomplishments in the field of recreation and park planning, management and administration, as well as service to NARRP.

### National Recreation Resource Leadership Award

This award recognizes the significant contributions of other political, scientific, educational and organizational leaders in both the public and private sectors. It is presented annually to one individual who has demonstrated leadership for, or in the field of, parks, recreation and natural resources management, and has made significant and sustained contributions in the fields of parks, recreation or natural resources management.

#### 2010 Awardee:

##### Mike Poole, Bureau of Land Management

Bureau of Land Management Deputy Director, Mike Poole, is a career veteran, having more than 35 years in public service, starting in the field and working his way up through the ranks. His career has included stints in Colorado, New Mexico, Alaska, Nevada, Washington D.C., and the Department of the Interior. This wide variety of postings and assignments prepared him well for his current job of overseeing national operations for the management of more than 253 million acres of public lands and related waters, primarily in the West, as well as 700 million acres of subsurface mineral estate.

### Distinguished Service Award

This award is presented annually to up to three recipients who have made significant contributions to the profession of recreation resource planning. A determining factor shall be the degree of sustained contribution and proficiency or the excellence of a single achievement or contribution. The achievement may be in the areas of policy development, administration, public affairs, resource planning and design, program, finance, research, education, or other areas in the recreation resource management profession.

#### 2010 Awardees:

##### Terry Slider, USDA Forest Service

Terry Slider began his Forest Service career in the mid-80s at the Oregon Dunes National Recreation Area and since that time his contributions have been numerous. He was instrumental in bringing the state-of-the-art private industry design techniques into the design of the Mount St. Helen's Visitor Center. Terry was a leader in linking natural resources and ecosystem health in to the Scenery Management System. His work on Sense of Place helped the Forest Service better integrate recreation and the human component into comprehensive natural resource planning. He also was influential in bringing values-based considerations into the Recreation Facility Analysis process which is conducted by every national forest in the system.



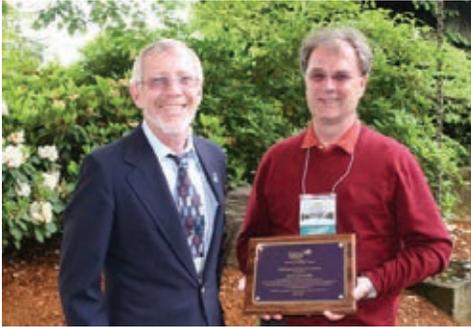
*Rick Just & Terry Slider*

*(Continued on page 6)*

## 2010 NARRP AWARDS, CONTINUED

(Continued from page 5)

### Jim Eychaner, Washington State Recreation and Conservation Office



*Rick Just & Jim Eychaner*

Jim Eychaner is a recreation policy and planning specialist with the State of Washington Recreation and Conservation Office (RCO). In this position, he has worked tirelessly to promote sustainable outdoor recreation opportunities throughout the state. Through various Statewide Comprehensive Outdoor Recreation Plan-related and other planning documents, Jim has advocated an approach to recreation opportunities that balances the need for public access with resource protection, as well as visitor safety and security. His policy and planning efforts for the RCO are directly responsible for increasing the number and equitable access to parks, trails, boating-related, and other outdoor recreation areas, sites, and facilities in Washington. Furthermore, Jim brings a level-headed and reasoned perspective to recreation planning projects and his innovative policy and planning guidance has earned him the respect of recreation and other resource planners throughout the state and beyond.

### Excellence in Planning Award

This award is presented annually to not more than four recipients, including not more than two individuals and two agencies or organizations, public or private. It is awarded primarily for professional achievement in the field of parks and recreation planning contributing to the advancement of the profession or park and recreation programs. The determining factor shall be the degree of sustained proficiency or excellence of a single achievement or contribution made by the nominee. The achievement may be in the area of policy development, SCORP planning, administration, public affairs, physical planning/design, program, finance, research, education, intergovernmental relations, volunteerism or other related areas. Primary consideration shall be given to achievements furthering recreation planning.

#### 2010 Awardees:

#### Idaho Department of Parks and Recreation and the Bureau of Land Management Idaho Falls District

The Land of the Yankee Fork Historic Area was created in partnership with the Bureau of Land Management and US Forest Service through a series of agreements. The historic area is bordered by the Yankee Fork River on the west, the Salmon River on the south, US 93 on the east, and by the Custer Motorway on the north. The historic area covers over 400 square miles and is composed of state and federal lands. The management of the area is based on these partnerships with each owner being responsible for their own lands but each agency shares in the resource protection, interpretation and planning as partners.



*Rick Just & Mary Lucachick*

(Continued on page 7)

## 2010 NARRP AWARDS, CONTINUED

(Continued from page 6)

### City Of Round Rock and Halff Associates

Game Plan 2020: Building an Active Community is an ambitious new comprehensive parks plan for Round Rock City, Texas. While the City has established the goal to be known as the “Sports Capital of Texas,” in recent years funding for the parks system has been hard pressed by other more critically perceived needs. The plan documents the existing state of recreation in the City, the ultimate desired state, recommendations to meet the desired state, and implementation strategies via a series of action plans. The plan seeks to reestablish parks and recreation as a vital component of the City’s infrastructure. Through its widespread support, the plan has already begun to reverse the ongoing deterioration of the park system and give it new life.

### Lower Colorado River Authority and Texas A&M University

Texas Highland Lakes Recreational Boating Studies were conducted on lakes Austin, Lyndon B. Johnson (LBJ) and Travis from Memorial Day weekend through Labor Day weekend in 2008. The purpose of the studies was to estimate and examine peak use levels, patterns, user conflicts and perceptions among boaters, and to determine if there are changing trends based on comparisons with previous studies conducted at those lakes. In particular, lakes Travis and LBJ (managed by the Lower Colorado River Authority ) have continued to experience significant development and nearby population growth since 2000 and were selected for further study. The City of Austin manages Lake Austin, and this was the first-ever boating use study conducted for that lake. By an inter-local agreement, a research team through the Recreation, Parks and Tourism Sciences Department at Texas A&M University was retained to conduct these studies.



*Rick Just, Tim Bradle & Gerard Kyle*

## AUDIT COMMITTEE REPORT

### By Rick Just

**Committee Members:** Rick Just (Chair), Sergio Capozzi, and John Baas

Each year the President, with the approval of the Board of Directors, chairs a three-member committee to audit the Association’s financial records from the previous year. The audit committee reports their findings in writing, to the Board of Directors. That report is a permanent record and is available to the membership.

The committee met at the annual meeting of the NARRP Board in October and reviewed financial statements and records of the treasurer. Treasurer Baas obtained guidance from a non-profit management organization to develop the checkpoints for the audit. This made it far more accessible for non-accountants. There were no findings of concern.

## SCHOLARSHIP COMMITTEE REPORT

By Jennifer Heisey

**Committees Members:** Jennifer Heisey (Chair), Sergio Capozzi, Mary Donze, Steve Holland, and Marcella Wells

The Scholarship Committee oversees all NARRP scholarship programs. The committee's responsibilities include promoting, advertising, selecting recipients, and maintaining accurate records of all recipients and funds disbursed. Individual scholarship programs are reviewed by the Scholarship Committee on an annual basis. Currently, the Scholarship Committee administers Student Conference Scholarships. The committee will also administer the Special Projects Scholarships and Professional Development Grants when deemed feasible.

### 2010 Scholarship Committee Accomplishments

- Awarded the highest number of student conference scholarships in NARRP history. Eleven scholarships were awarded to undergraduate and graduate students representing nine universities all across the country from Oregon State University to the University of Florida.
- Raised \$2,330 at the 2010 Portland Conference's silent and live auctions for NARRP's Student Scholarship Fund.
- Developed a NARRP Student Scholarship Campaign webpage (<http://www.narrp.org/clubportal/Fundraising.cfm?clubID=1431&campaignID=301>)
- Developed a directory of schools with degrees in recreation and/or natural resource planning and management.

### 2011 Scholarship Committee Work Plan

- Continue to award Student Conference Scholarships.
- Continue to raise funds for the Student Scholarship Fund.
- Increase student involvement at NARRP conferences.
- Launch a directory of schools with degrees in recreation and/or natural resource planning and management on NARRP's website.
- Provide Special Project Scholarships and Professional Development Grants.

### ***Want to do more to support the student scholarship program?***

Your donation will help cultivate a young mind preparing to enter the recreation resource planning profession.

Click on the fundraising link at [www.narrp.org](http://www.narrp.org) to make a donation.

You can also support the students by donating items to the live & silent auctions.

Contact [mary.donze@dnr.mo.gov](mailto:mary.donze@dnr.mo.gov) to make arrangements.

All contributions are tax deductible.

**SCHOLARSHIP COMMITTEE REPORT, CONTINUED**

**2010 NARRP Conference Scholarship Recipients**



*Zac Cole, University of Florida*



*Adam Straubinger,  
Florida State University*



*Robby Cooper,  
Penn State University*



*Robyn Ceurvorst,  
Oregon State University*



*Caitlin Bell  
Oregon State University*



*Adam Beeco,  
Clemson University*



*Martha Willand,  
University of Maine*



*Carrie Carter-Griffin,  
Humboldt State University*



*Jonathan Farmer,  
Texas A&M University*



*Richard Young,  
University of Idaho*



*Nick Turner,  
Texas A&M University*

## BEST PRACTICES IN RECREATION PLANNING BOOK UPDATE

**By John Baas**

After a period of inactivity, the Best Practices in Recreation Resource Planning Guide (<http://www.narrp.org/clubportal/ClubStatic.cfm?clubID=1431&pubmenuOptID=28072>) project was re-energized at the end of 2010. During the first part of 2010 slow progress was due to difficulty in finding chapter authors. In April, Chapter 5 on research methods and recreation studies was posted online. Authors have been found for:

Chapters 6, Using GIS Applications (in final review)

Chapter 7, Estimating Recreation Demand (in peer review)

Chapter 8, Estimating Recreation Supply (in peer review)

Chapter 9, Collaborative Planning and Public Outreach

Chapter 10, Analyzing Alternatives

Some re-sequencing of chapters has occurred. The GIS applications chapter will be completed before the chapters on Recreation Supply and Demand. Also based on Board review, the chapter on estimating recreation supply and demand has been separated into two chapters. Dr. John Baas, the project manager for this effort, intends to finish all the book chapters during 2011.

## FINANCE COMMITTEE REPORT

**By John Baas**

**Committee Members:** John Baas (Chair), Glenn Haas, Jeff Prey, and Sergio Capozzi

NARRP's total assets and liabilities for the year ending December 31, 2010 was \$59,887. At that time there was \$27,872 in the checking account, \$8,686 in the scholarship savings account, and \$23,839 in the endowment fund. During 2010, annual growth in the Endowment Fund was approximately four percent. Several new funds were purchased in 2010; two CD's and a U.S. Treasury Bond. These purchases were based on recommendations made by the Finance Committee and represent the risk minimization strategy that has been adopted when investing NARRP money. The total net income from the 2010 conference was \$24,980, and about 10 percent of this amount was from the auction. As agreed upon by the Board of Directors, \$5,000 from the net conference income was transferred to the scholarship savings account, and \$2,000 was transferred to the endowment fund based on input from the Finance Committee.

Two operational changes were made in 2010. NARRP's management services consultant, Brenda Adams-Weyant, assumed a larger role in supporting the Treasurer. Brenda's additional duties now include reconciling NARRP's various financial accounts on a monthly basis and entering daily transactions into an accounting database. The second operational change involved switching from using QuickBooks desktop version to the web-based version. The advantage to having accounting data online is to allow for real time tracking and review of financial data by Brenda, the Treasurer, and members of the Finance Committee. This quality control/assurance approach is similar to that used by the River Management Society. To help transition from the desktop to the online version of QuickBooks, NARRP engaged the services of an outside accounting firm (McKinley and Company). McKinley and Company reviewed NARRP's accounting data and recommended a method of organizing the accounting data for more efficient tracking and reporting.

## BEST OF SCORP WEBINAR

By Rick Just

On August 4, 2010, planners had the opportunity to participate in a free national webinar about statewide comprehensive outdoor recreation plans (SCORP) sponsored by the NARRP and the National Park Service (NPS). The purpose of the SCORP webinar was to provide opportunities for participants to learn about the NPS SCORP basic requirements, hear about noteworthy SCORP efforts across the country, find out how to get more information and assistance, and to have the ability to ask SCORP related questions.

The webinar attracted 116 participants. Pat Gillespie, policy analyst with the NPS gave an overview of SCORP requirements, followed by presentations on individual state SCORPs from planners from Georgia, Wisconsin, Virginia, Oregon and Colorado.

The webinar, a recording of which is available on the NARRP website (<http://www.narrp.org/clubportal/ClubStatic.cfm?clubID=1431&pubmenuOptID=32026>), was very well received by participants.

## SECOND ANNUAL SCORP EXCELLENCE AWARD

During the recent joint conference of the NARRP and the River Management Society (RMS) in Portland, Oregon, the National Park Service and NARRP presented the 2010 SCORP Excellence Award to the State of Colorado in recognition of the State's exceptional effort in statewide outdoor recreation planning culminating in a SCORP that exceeds the minimum requirements to qualify for LWCF assistance. Mr. Scott Babcock, Colorado State Park's Strategic Planning Program Manager, accepted the award on behalf of the State.

An acceptable statewide comprehensive outdoor recreation plan (SCORP) is a statutory prerequisite for States and Territories to receive financial assistance under the Land and Water Conservation Fund (LWCF).

To view the Colorado SCORP : <http://parks.state.co.us/Trails/LWCF/SCORPPlan/Pages/SCORPplan.aspx>

Congratulations Colorado!



*Rick Just, Scott Babcock and Michael Wilson*

**Join us in Louisiana for the 2012 NARRP Conference**

## DEVELOPMENT COMMITTEE REPORT

By Glenn Haas

**Committee Members:** Glenn Haas (Chair), Hal Hallett, Floyd Thompson, Dave Dahlquist, Sergio Capozzi, and Jeff Prey

The NARRP Development Committee is charged with recommending strategies and programs to the Board for:

- (a) strengthening the organization's financial soundness and programmatic contributions to its membership and the recreation resource planning profession,
- (b) implementing those strategies and programs approved by the Board, and
- (c) providing oversight and accountability for implementation to the Board.

The Development Committee's focus in 2010 was on the *America's Great Outdoors* (AGO) initiative and ensuring success of the 2010 and 2011 conferences. The following accomplishments are noteworthy:

- NARRP provided significant input to the *America's Great Outdoors* initiative including direct communication and input to the Assistant Secretary for Fish, Wildlife and Parks on the increasing importance of improved regional interagency planning and the role of SCORPs for meeting this need. NARRP provided written input, testimony, attended the White House Summit and met with Interior officials in a subsequent meeting.
- The NARRP endowment monies were shifted into a new budget line item for easier tracking and reporting.
- The 2010 conference was a success both from attendance and revenue back to the organization's operating account.
- A sponsorship and exhibitor brochure for the 2011 conference was developed and contacts with agencies, companies, and non-profits are underway. More than 15 organizational partners have already joined with NARRP to collaborate on the conference program and field workshops.

For 2011 the Development Committee will address the following:

- Work with the U.S. Department of the Interior to implement the recommendations from the forthcoming *America's Great Outdoors* report.
- Host a session at the 2011 conference on how SCORPs might be modified and enhanced to meet the need for improved regional interagency planning and collaboration, including the submittal of recommendations to AGO officials later in the year.
- Ensure the financial success of the 2011 conference through sponsorships, exhibitors, the live and silent auction to benefit student scholarships, and a projected attendance of 200 professionals.
- Review and provide comments on the forthcoming U.S. Forest Service planning rule (expected in March 2011) which is expected to give significantly more emphasis on outdoor recreation and have implications on recreation resource planning.
- Take steps to further advance and distribute NARRP's recreation resource planning principles.

**Just Released**

***America's Great Outdoors***

***Final Report***

<http://americasgreatoutdoors.gov/>

## COUNCIL ON ACCREDITATION

By Sergio Capozzi

NARRP entered into an exciting partnership with the Council on Accreditation of Parks, Recreation, Tourism, and Related Professions (COAPRT) and the National Recreation and Park Association (NRPA) in 2010. Through this collaborative partnership, we are responsible for developing and establishing criteria for the assessment of undergraduate degree programs in the field of recreation resource planning. Once established, we will also assist with the implementation and evaluation of the standards and learning outcomes at academic programs seeking accreditation. The Board sees this important endeavor as a means to help strengthen our ties to the academic community and to help better prepare the outdoor recreation planners of tomorrow.

As noted on the NRPA website, “COAPRT Accreditation is a status granted to an academic program that meets or exceeds stated criteria of educational quality.” COAPRT is in the process of updating the learning standards and outcomes. NARRP, as the premier association for outdoor recreation planning, is in a unique position to help craft the new recreation resource planning learning standards and outcomes (a specialty accreditation within the general Recreation, Park Resources, and Leisure Services accreditation program). The COAPRT plans to adopt and begin implementation of the new learning standards and outcomes in 2013. Additional information on COAPRT and the accreditation process is available on the NRPA website (<http://www.nrpa.org/coa/>).

To date, the NARRP Board has developed a preliminary draft of the recreation resource planning learning outcomes. The preliminary specialty learning outcomes are rooted in NARRP’s Principles of Recreation Planning (available at: <http://www.narrp.org/clubportal/ClubStatic.cfm?clubID=1431&pubmenuOptID=28107>) and are provided below.

Preliminary Draft Learning Outcomes – Students graduating from the program shall:

- 1 – Principles: demonstrate the ability to apply basic principles of recreation resource planning and management principles.
- 2 – Planning Process: recognize the basic steps of a systematic public planning process including the key information inputs and expected outcomes of each step.
- 3 – Laws: demonstrate familiarity with the foundational state and federal laws and regulations shaping recreation resource planning (e.g., Land and Water Conservation Act, National Environmental Policy Act, Council of Environmental Quality planning regulations, agency planning regulations).
- 4 – Types of Plans: demonstrate the ability to recognize the different types of plans, geographic scales of planning, levels of analysis, and the practice of tiering from higher-level plans (e.g., national and regional plans, strategic plans, general management plans, master plans, site plans, operational plans)
- 5 – Best Information and Practices: demonstrate familiarity with the diverse and numerous information resources that currently exist and the best practices (i.e., tools) to measure the recreation demand and supply of recreation opportunities (e.g., activities, settings, and experiences), to evaluate the consequences of management alternatives, and for decision making.
- 6 – Public Collaboration: demonstrate ability to design and implement the public involvement tools and techniques in order to solicit and secure meaningful public input and facilitate collaboration in a planning process, including a familiarity with group facilitation, conflict resolution and meeting management.

*(Continued on page 14)*

## COUNCIL ON ACCREDITATION, CONTINUED

(Continued from page 13)

7 – Integrated and Comprehensive: recognize the multiple natural and cultural resource products, services and benefits that may accrue from non-recreational resources in the planning for recreation resources.

8 – Develop and Evaluate Alternatives: demonstrate the ability to create management alternatives for a setting and then to systematically and analytically evaluate their respective advantages and disadvantages.

9 – Decision Making: demonstrate the ability to use decision-making tools and decision criteria to make decisions that are well-reasoned, deliberate, transparent, and ethically and legally defensible.

10 – Adaptive: recognition that plan implementation involves routine monitoring and periodic evaluation; and that plans can be dynamic on-going tools that are adaptive as new information or circumstances present themselves.

Over the next 6 months, the Board will continue to craft the recreation resource planning learning outcomes and would appreciate any comments, questions, revisions, and general feedback on this preliminary draft version. We are particularly interested in feedback from our academic members, as well as those responsible for establishing Outdoor Recreation Planner position criteria and hiring outdoor recreation planning staff. Please feel free to contact Sergio Capozzi ([sergio.capozzi@aecom.com](mailto:sergio.capozzi@aecom.com)) with any input on the learning outcomes and/or to take a more active role in their continued development. As the learning outcomes evolve, we will continue to engage and request feedback from the membership.

## 2011 CONFERENCE PROGRAM: BRECKENRIDGE, COLORADO

*Innovations in Connecting Americans to Our Great Outdoors - May 23-26, 2011*

### Venue and Lodging

The conference will be held at the Beaver Run Conference Center in Breckenridge, Colorado—[www.beaverrun.com](http://www.beaverrun.com). The deadline for the group room rate is April 23. To make a reservation, call 1-800-525-2253 and ask for the “NARRP” rate, which is \$96 plus tax and fees.

### Registration Rates

#### Register before April 15

NARRP Member - \$375

Public - \$475

#### Register after April 15

NARRP Members - \$475

Public - \$575

#### Single Day

Monday, Tuesday or Thursday - \$225

**Student Full Conference - \$175**



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## 2011 CONFERENCE PROGRAM, CONTINUED

### Program at a Glance

#### Monday, May 23, 2011

##### Concurrent Session #1

- A. Getting Youth Outside: How do we do it?
- B. Collaborative Community Planning (CM 1.5 credits)
- C. Financial Partnerships

##### Concurrent Session #2

- A. Statewide Comprehensive Outdoor Recreation Planning
- B. Multigenerational Play (CM 1.5 credits)
- C. Resource Planning in FERC Relicensing

**Opening Reception** — Preview of Exhibits and Poster Sessions



#### Tuesday, May 24, 2011

##### Opening Welcome

- Dean Winstanley, Director, Colorado State Parks
- Rick Just, NARRP President, Chief Planner at Idaho State Parks and Recreation

##### Plenary: Colorado Innovations

- Lise Aageenbrug, Executive Director, Great Outdoors Colorado
- Dan Gibbs, Summit County Commissioner and former Colorado Legislator
- Steve Sherwood, USFS Rocky Mountain Region Director for Recreation, Heritage and Wilderness Resources

##### Plenary: Outdoor Recreation Trends and Projections---Planning for the Future (CM 1.5 credits)

- H. Ken Cordell, PhD, Pioneering Scientist and Project Leader, USFS Research and Development, Athens, Georgia
- Gary T. Green, PhD, Associate Professor, University of Georgia

##### NARRP Awards Program and Luncheon

##### Concurrent Session #3

- A. Byways: The traditional drive for pleasure is now supported by dynamic programs at the national, state & local levels.
- B. Sustainable Recreation and Tourism Planning (CM 1.5 credits)
- C. New Mobile Technology: Augmented Reality

##### Concurrent Session #4

- A. Connections via Colorado Open Spaces: Lessons learned through alliances, plans, and management actions (CM 1.5 credits)
- B. Making Your Case for Sustainable Funding
- C. Managing Transportation Congestion Through Alternative Transportation in the Colorado Rockies
- D. Ride the OHV Trend and Connect Americans to the Great Outdoors.

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## 2011 CONFERENCE PROGRAM, CONTINUED

(Continued from page 15)

### **Wednesday, May 25, 2011 – Field Workshops**

1. Management of Dillon Reservoir
2. Breckenridge Heritage Tourism: Then and Now
3. Cucumber Gulch Preserve: Breckenridge's Crown Jewel Open Space
4. Vail Pass "Multiple Use" Recreation Area and Summit County Recreational Path System
5. The Water and Land Recreation Opportunity Spectrum (WALROS) (CM 2.5 credits)
6. Top of the Rockies National Scenic Byway
7. Keystone Science School—Piecing it Together: Effective Tools to Create Meaningful Outdoor Experiences
8. Arkansas River Rafting—Cooperative Land and Outdoor Recreation Management

### **Banquet and Live Auction**

### **Thursday, May 26, 2011**

#### **Plenary: Outdoor Recreation Industry**

- Craig Mackey, Government Affairs, Outdoor Industry Association
- More to Follow

#### **Plenary: State of America's State Parks**

- Dean Winstanley, Colorado State Parks Director
- Joe Elton, NASPD President, Virginia State Parks Director
- Charles Salkin, Delaware State Parks Director

#### **America's Great Outdoors Initiative Luncheon**

#### **Plenary: Implementing the America's Great Outdoors Initiative**

- Honorable Ken Salazar, Secretary of Interior (invited)
- Honorable Tom Vilsack, Secretary of Agriculture (invited)

#### **Plenary: AGO Response**

- Bob Ratcliffe, Chief, National Recreation and Visitor Services Division, Bureau of Land Management (invited)
- Joe Elton, NASPD President, Virginia State Parks Director
- Rick Just, NARRP President, Chief Planner at Idaho State Parks
- Frank Hugelmeyer, President, Outdoor Industry Association

#### **Closing Session**

**For more information and to register, visit [www.narrp.org](http://www.narrp.org)**

